

A year in numbers: 2020 digital report





There has been a **significant increase** in social media engagement, with **86 million views** this year - a **92% increase** from last year.

7 million

Church of England and Church House Publishing apps have been accessed more than **7 million times, up 40% from last year.**



Daily
Prayer

*Time
to Pray*

Users typically use the **Daily Prayer** and **Time to Pray** apps for **over 6.5 minutes** per session - almost **three times** the industry average.

AChurchNearYou.com
has received more than

**44 million
page views**

so far this year, already
higher than the total
figure for 2019.

a church
NEAR YOU



 THE CHURCH
OF ENGLAND


Renewal & Reform

The Church's new national weekly online services have received nearly **3 million views.**



 THE CHURCH OF ENGLAND

 Renewal & Reform

Churches added more than

17,000 online services

or events to

AChurchNearYou.com,

most of which take

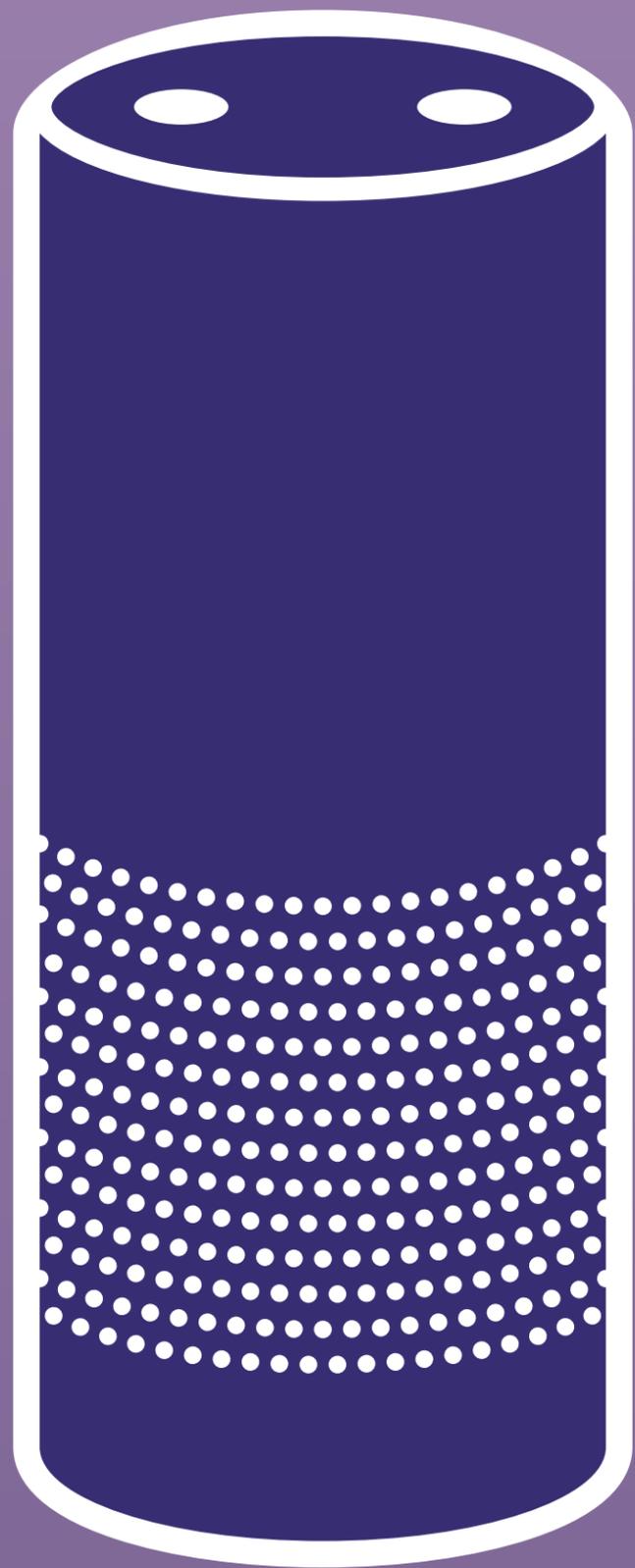
place regularly.



THE CHURCH
OF ENGLAND



Renewal & Reform



Our Alexa and Google smart speaker apps have been asked more than **250,000** questions in total.



The Church's Mental Health Awareness Week content was seen more than

2.1 million times.

We partnered with the **BBC's Daily Service** to maximise engagement.



4,200 church leaders
have been on a digital
training webinar this year,
more than **four times**
the number from 2019.



#LIVELENT



LiveLent and Easter Pilgrim
social media content was seen around

3 million times.



Time to Pray



**Our Time To Pray daily podcast
has been downloaded nearly**

200,000 times.



THE CHURCH
OF ENGLAND



Renewal & Reform



Our new music resources for churches have been downloaded



210,000 times



and heard millions of times

in services.



**Good News stories,
celebrating the work of local
churches during the pandemic,
have been read more than**

**3 million
times.**





Our social media accounts
are helping us to **explain**
the work of the Church
and **share the Good News**
of Jesus Christ in the
digital age.