



The Coronation with the Church of England

Design and Publicity Information

Design and publicity tools

The Coronation of King Charles III is a historic moment in the life of our nation.

To mark the occasion, the Church of England has created some design and publicity tools for use during the Coronation - which are available for use by churches, cathedrals and chaplaincy teams.

This pack contains guidance on logos, social media graphics, website banners and a range of community publicity posters.

Tools are available for download from the AChurchNearYou.com Resource Hub:
achurchnearyou.com/hub/coronation



The Logo

The crown icon consist of a group of arcs representing people, the central arc represent The Church, the arcs link together to represent community.

There are 4 versions of the logo available for your use.

Colour ways to use in all main publicity will be the burgundy gold and white, or the gold black and white.

Logos are available for download from the [AChurchNearYou.com](https://www.achurchnearyou.com) Resource Hub:
[achurchnearyou.com/hub/coronation](https://www.achurchnearyou.com/hub/coronation)



Supporting Logos

In all publicity, space has been created to enable placement of the Church of England logo and the Coronation Emblem that has been issued by the Royal Household.

Publicity tools should always seek to feature the Church of England logo and might also choose to feature the Royal Emblem.

The Church of England logo is available for download from the AChurchNearYou.com Resource Hub: achurchnearyou.com/hub/coronation

The Royal Emblem is available on the Royal Household [website](#).



The Coronation Spoon Pattern

The design features a pattern that is on the back of the spoon that will be used by The Archbishop of Canterbury to anoint King Charles III with oil in the Coronation ceremony.

The spoon is first recorded in 1349 as preserved among St Edward's Regalia in Westminster Abbey. Already at this date it is described as a spoon of 'antique forme'. Stylistically it seems to relate to the twelfth century and is therefore a remarkable survival - the only piece of royal goldsmiths' work to survive from that century. It was possibly supplied to Henry II or Richard I

The spoon design is used to create borders and block shapes to be used across materials.



The Colour Palette

TIER 1

The red, gold colour Combination is designated for use on the higher tier communications.

The purple is only to be used on copy and must not be used as a block colour.

Tier 2 colours can be used in harmony with the Tier 1 palette.

TIER 2

The secondary palate is designed to be used on less formal and community based communications.

Tier 1



COE Burgundy
C:36 M:100 Y:59 K:37
R:125 G:22 B:23
#7d1634



COE Gold
C:22 M:46 Y:100 K:16
R:182 G:128 B:15
#b5800e

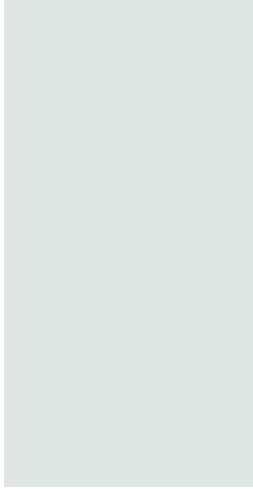


COE Purple
C:74 M:81 Y:48 K:53
R:54 G:38 B:60
#3d293c

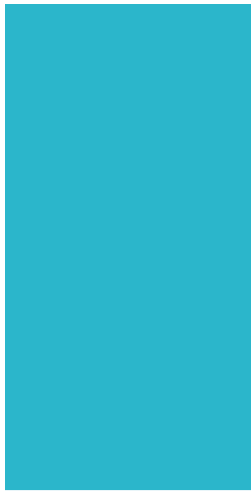
Tier 2



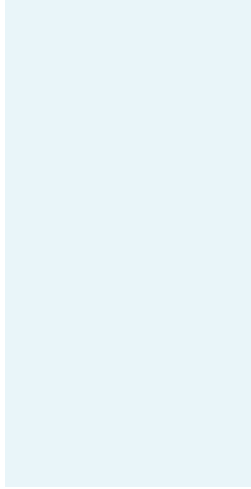
COE Green
C:85 M:32 Y:65 K:20
R:24 G:113 B:94
#18715e



15% Tint



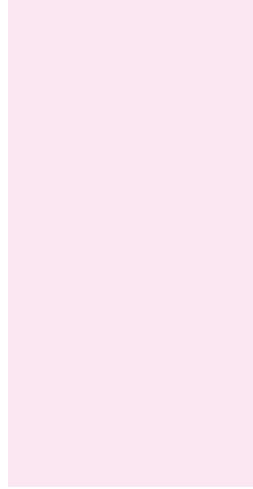
COE Blue
C:70 M:2 Y:21 K:0
R:43 G:182 B:203
#2bb6cb



15% Tint



COE Pink
C:7 M:89 Y:0 K:0
R:221 G:53 B:139
#dd358b



15% Tint

The Fonts

Designs should use where possible the following fonts:

Raleway

Rufina

Both fonts are available at fonts.google.com

RALEWAY REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

RALEWAY ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

RALEWAY BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

RALEWAY BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

RUFINA REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

RUFINA BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Publicity Tools

Social Media Templates

A number of editable social media graphics and templates are available.

You can download them from the AChurchNearYou.com Resource Hub:
achurchnearyou.com/hub/coronation



Instagram 600x750_GW.png



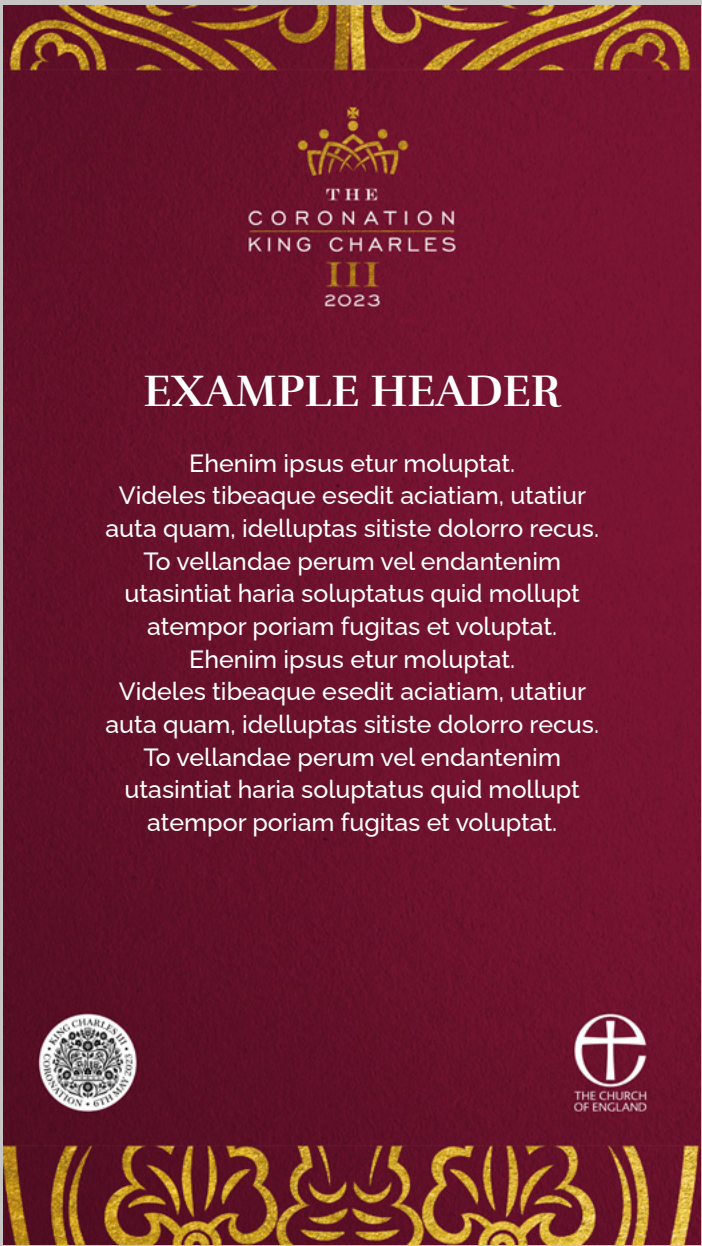
Twitter 1200x675_GW.png



Facebook 1080x1350_GW.png



InstaStory 1080x1920_GW.png



InstaStory 1080x1920_GB.png



Facebook 1080x1350_GB.png



Twitter 1200x675_GB.png



Instagram 600x750_GB.png

Web Banners

You can download these from the
AChurchNearYou.com Resource Hub:
achurchnearyou.com/hub/coronation



Posters and publicity templates

A set of publicity posters/artwork is available that can be used. Churches might opt to use them for church services during the Coronation or for community events over the weekend.

Overlay your content into the posters, using Canva or Powerpoint / Word software.

You can download them from the AChurchNearYou.com Resource Hub: achurchnearyou.com/hub/coronation



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Powerpoint Template

A set of presentation slides is available for church services.

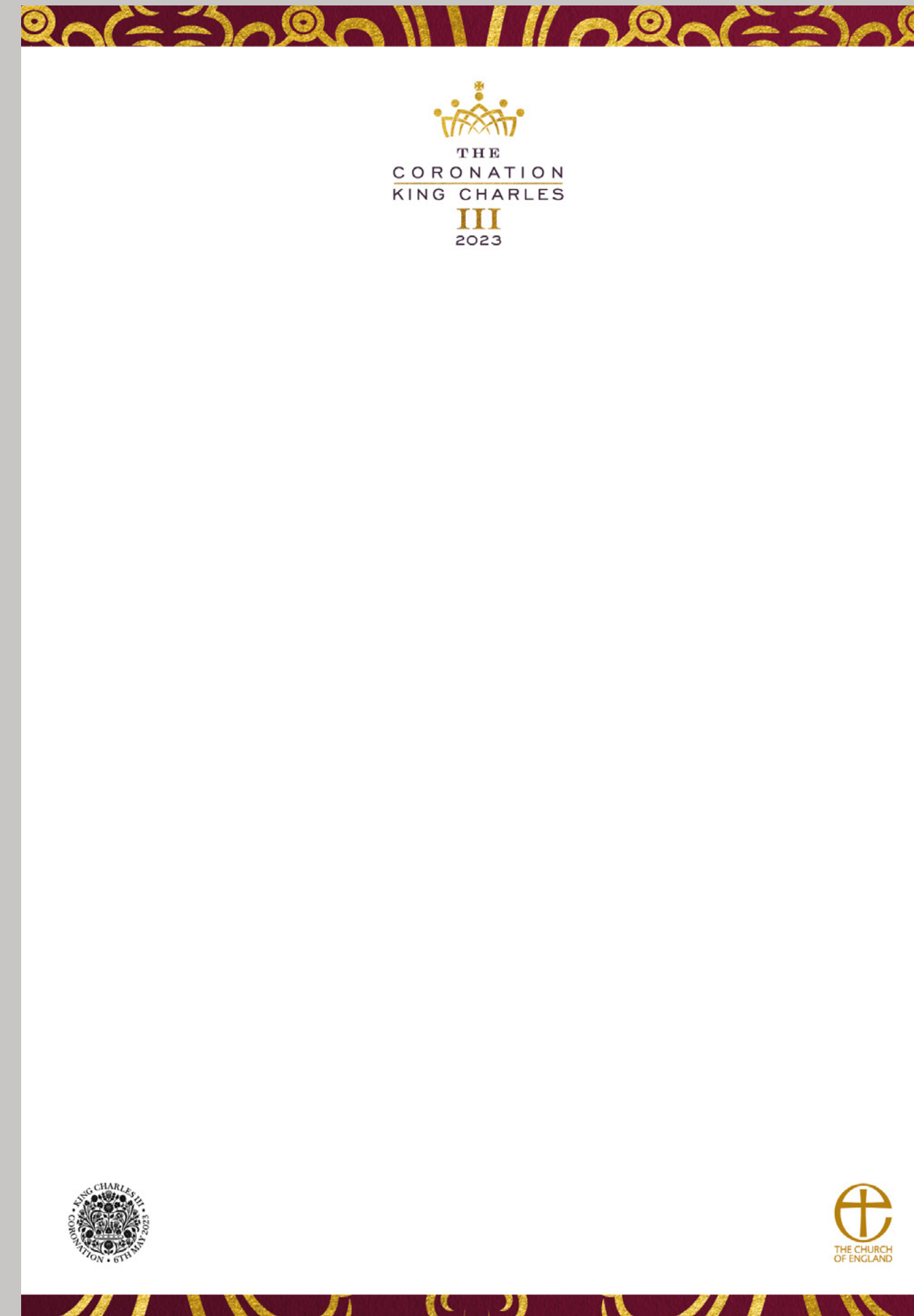
You can download them from the AChurchNearYou.com Resource Hub:
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Word Template

A A4 word template for church services is available for download.

You can download it from the
AChurchNearYou.com Resource Hub:
achurchnearyou.com/hub/coronation





**For more information please visit
churchofengland.org/coronation**