

Welcome to the Digital Labs blog. Here you'll find resources and advice on design, photography, social media strategy and more. Aimed specifically at those running social and web projects in churches.

Interested in learning more about digital in an interactive webinar? All our webinars are all free to attend.

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## [#FollowTheStar and our church](#)

13/12/2019

Digital Evangelism / Mossley Parish shares how the Christmas campaign has helped them to welcome more people in this year.



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## [#FollowTheStar on A Church Near You: how to welcome more people into your church this Advent and Christmas](#)

19/11/2019

Use A Church Near You (ACNY) this Advent and Christmas to encourage more people into your church.



## 'We don't want people to simply watch' How to build connection in your livestream services

20/07/2020

Rev Matt Hogg, St Albans Church in Fulham, shares how they have created community online through simple strategies in their live streamed services



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## 10 tips for running a successful Facebook Group for your church

11/06/2020

How can you use Facebook Groups as part of your community strategy?



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## 10 tips on creating a logo

17/05/2019

A logo defines and represents the personality and image of a church, company or organisation. Discover 10 tips for designing your own logo.



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## 10 ways to use video content on your church's social media and websites

25/11/2019

Video content is an online trend that has accelerated throughout 2019 and will continue into 2020.



7.

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## 11 essential tips for your next video presentation

21/01/2021

Every month, we host a webinar on presentation skills, where we invite attendees to share their tips on what makes an engaging presentation.

Read their tips in this weeks blog.



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## 19 recommended tools for church social media and website managers

04/03/2020

Manage your church social media with these 19 recommended tools.



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## 2021 Social media calendar

22/12/2020

Awareness days, celebrations and religious holidays - Ideas for a full year of church communications

10.



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## 31 amazing tools and resources to support your online - or offline - church services

24/08/2020

Churches have been sharing their most used tools and resources used every week in their live streamed services.

2 min read

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