

Jimmy Dale has been appointed as the Church of England's first national Youth Evangelism Officer. In response to the Archbishop of Canterbury's focus on evangelism, Jimmy will take up the role in October. He will hold a national remit to develop and disseminate models of evangelism among 11 - 18 year olds.

This new role aims to promote the mission of the church to and by 11-18 year olds. In collaboration with Dioceses, Jimmy will develop, pilot and evaluate effective models of youth evangelism that enable young people to reach their peers with the Gospel. Working alongside bishops, clergy, youth advisers and youth workers, he will then ensure that parish leaders have ready access to those models.

Speaking after his appointment, Mr Dale said: "I'm so excited to be starting in this new role and the potential that it brings. It's brilliant to see young people as they evangelise to their friends and support them in that, and helping churches reach young people with the good news of Jesus. I am really looking forward to working alongside people across the country as we seek to support and promote where youth evangelism is working well, as well as dreaming together of new ways to reach young people with the gospel."

Mr Dale will work with both the Mission and Public Affairs Division (MPA) and the National Education Office of the Archbishops' Council, as part of a small team focussed on youth evangelism.

Jimmy Dale comes to the post having worked as Centre Director and founder of Newham Youth for Christ and with previous experience in youth work. He holds a BA (Hons) in Youth Work and Applied Theology from the University of Gloucestershire.

Welcoming the appointment, the Director of MPA, the Revd Dr Malcolm Brown, said: "I am very pleased that we have appointed Jimmy Dale to this important new post. It represents a creative response to the priority of youth evangelism which combines the resources of the Education Office and the Mission and Public Affairs Division and will start to address the challenges of reaching out to a generation which can confound our assumptions about how they see the world, the church and the gospel."

Chief Education Officer, the Revd Nigel Genders, added: "The priorities set out in *Going for Growth* include every young person having a life enhancing encounter with Jesus Christ and the Christian faith and recognises the vital need to enable the capacity of young people as agents of change and transformation. We are delighted to welcome Jimmy to bring a specific focus on youth evangelism to this work and look forward to working with others across the church as we seek to enable young people to reach their peers with the good news about Jesus."

[Find out more information about \*Going for Growth\*.](#)