

The Digital Team was created in October 2016 to develop the Church of England's approach to the web, social media and wider technological innovation.

The Digital Team at Church House works to support teams across the Church and promotes priorities such as Vision and Strategy.

The Digital Team is based in the [Communications team](#). It works particularly closely with Church House Publishing on a range of initiatives. This integrated approach enables the Digital Team to maximise output with colleagues across the organisation. The four key areas of work focused on are:

- Evangelism
- Discipleship
- Sharing the good work of churches
- Developing campaigns at key moments in the Christian year such as Lent, Advent and Christmas.

These are underpinned by the Church having a strong and growing social media presence, transformed national websites and using technologies such as voice and apps to help meet people where they are at with their faith.

The Digital Team has won more than 30 awards from prestigious industry events such as the [Digital Impact Awards](#), [CorpComms Awards](#), [Corporate Content Awards](#) and more. These successes celebrate all that dioceses and churches do to engage with websites and social media throughout the year.

'In House Team of the Year' has now been awarded to the Church of England's Digital Team twice.

## Meet the digital team

### Amaris Cole - Head of Digital



Amaris Cole is the Head of Digital for the Church of England's, identifying strategic opportunities to use social media, the web and digital to engage both churchgoers and those exploring Christianity across the Church of England.

### Rachel Roberts - Senior Digital Communications Manager



Rachel is the Church of England's Senior Digital Communications Manager, responsible for implementing digital evangelism, discipleship and communications strategies. She delivers a range of digital projects, including video and audio production, social media and [AChurchNearYou.com](https://www.churchnearlyou.com).

### Laura Bligh - CRM and Analytics Manager

[Bio to come]

### Joe Williams - Web and Apps Manager

Joe is responsible for product development of a number of websites and apps including the Church of England, Archbishop of Canterbury, and Archbishop of York, working closely with colleagues across the national office at Westminster, Lambeth Palace and Bishopthorpe Palace to deliver the core priorities of the digital team.

### Chris Rowe - Lead Content Producer



With over 15 years of experience creating a broad range of content internationally as a filmmaker, photographer and virtual reality specialist. Always exploring new

avenues to create engaging content, keeping track of technological trends and a keen developer of narrative ideas, from script to screen. Random interesting facts: I was born and raised in France and prior to filmmaking, I studied Archaeology with emphasis on the ancient near east.

**Sam Poch - Content Producer**



Sam looks after content production in the digital team creating videos, graphics and other design work in order to help support campaigns and online output.

**Estelle Purkis - Junior Content Producer**

[Bio to come]

**Rick Smith - Audio Producer**

[Bio to come]

**Sam Frawley - Social Media Officer**



Sam is responsible for the national social media channels, working to promote evangelism, discipleship and the common good in the digital world.

**Ruvimbo Makumbe - Digital Labs Manager**

Responsible for developing and delivering training programmes for Digital Labs. These are presented in various ways such as workshops with dioceses and ordinands. In addition, Ruvimbo manages the content development and delivery across our different Digital Labs touch-points which include webinars, on-demand training via YouTube, newsletter and more.

**Interesting fact:** Ruvimbo is currently doing a part-time MA in ecumenical studies.

**Naomi Ensor - Digital Labs Officer**

Naomi delivers regular digital training webinars for clergy and diocesan colleagues to build the confidence of and upskill the local churches of the Church of England to use platforms like Facebook, Instagram, Canva and A Church Near You to reach new people and encourage members of their worshipping communities in their faith.

She also creates and sends the Digital Labs monthly newsletter, and co-ordinates, edits and writes content for the Digital Labs blogs and guides, including creating short training videos for people to access digital skills on-demand.

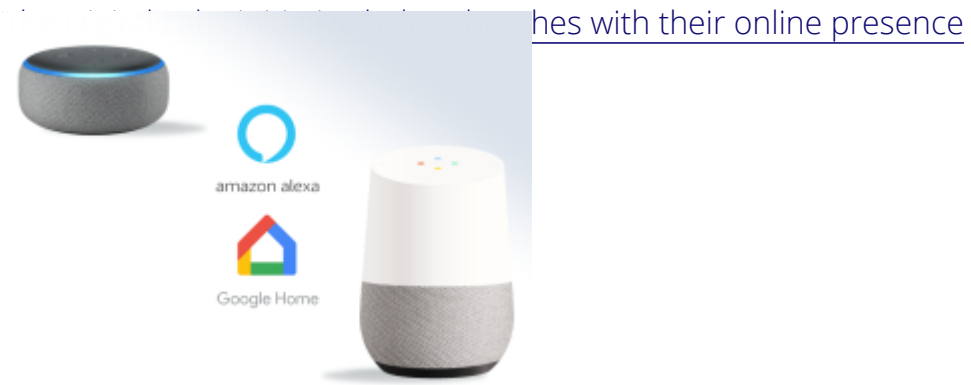
**Alessi Burnham - Digital Officer**

[Bio to come]

## Some of the team's work

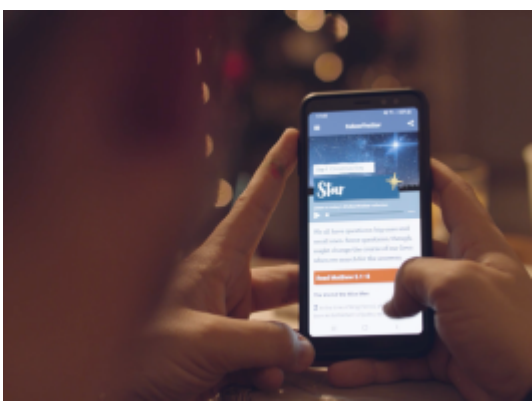


## Training and more coming to you



## Smart speaker apps

Say a prayer, find a church and discover more about Christianity



## Digital resources



throughout the year

## The digital charter

Discover how the Church is making the internet a more positive place

Name

Email Address

Phone number (Optional)

Enquiry Topic?  **Digital resources (websites, apps, social media etc.)**

Your query

By ticking this box, you confirm you are happy to share your data with the Archbishops' Council, Church Commissioners and Church of England Pensions Board.

We will not share this data with third parties.

[Read our full privacy notice here.](#)

The Archbishops' Council, Church Commissioners and Church of England Pensions Board are the three main operating bodies of the Church of England. The other National Church Institutions can be found on our website.

**Submit**

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