

Advent is well underway, and our churches are watching and waiting expectantly as Christmas approaches. Since the first of December, our 2019 Advent and Christmas campaign has been encouraging people across England, Diocese of Europe and internationally to #FollowTheStar to a church near them. We have been impressed by the creative ways that our churches have got involved, and overwhelmed with the number that have shared their part in the campaign on Facebook, Instagram, Twitter and AChurchNearYou.com.

If your church would like to get involved too, have a look at these brilliant examples and be inspired...

From stars outside churches...

To stars inside churches...

To school services...

And events for the community...

Via great branding

And beautiful decorations

To makeshift camels...

Happy Christmas!

Remember to use #FollowTheStar and tag us in your posts - @thechurchofengland on Instagram and Facebook, and @churchofengland on Twitter.

Keep up to date with all things digital and join our Labs Latest newsletter. [Subscribe here](#)

Read more from our Labs Learning blogs

- [Livestreaming in 2025 and Top 3 Beginner-Friendly Live Streaming Platforms for Churches](#)

07/02/2025



- [Church case study: Running a Zoom digital conference at St Stephen's](#)

30/01/2025



- [How people engaged with our digital channels in 2024](#)

24/01/2025

