

In this series of webinars, we look at different ways your church can use digital communications to keep connected with those who attend your services and events, as well as reaching out and caring for those in the local community around you.

Each topic above offers a range of webinars covering different subjects. All the webinars are free to attend and new topics are updated monthly.

Subscribe to the [Digital Labs newsletter](#) to keep up to date with our new training program.

Featured webinars

At the Heart of Christmas

At the Heart of Christmas - Making the most of your church's digital presence at Christmas time

Watch this webinar and discover the range of invitational resources available to churches this year and tips for making the most of your digital presence at Christmas time.

This webinar was live and has been recorded.

[Watch here](#)

How to create a video for social media

Sharing a recorded message by video is an effective way to welcome, encourage and pray with your community online. In this free webinar, we'll teach you how you can create a video to share on your church's social media channels this Christmas.

[Register here](#)

How to use the theme At the heart of Christmas in your local community

This year, we have produced a wide range of invitational resources for churches to use online and onsite.

Attend this free webinar to hear ideas and inspiration for using the theme and resources for At the heart of Christmas in your local setting.

[Register here](#)

Social media

Facebook pages for churches

Facebook is still the most popular social media network, and with more than 2.4 billion monthly active users (Facebook, 2019), it's easy to see why churches are prioritising the platform. But, with so much competing for our attention, how can we reach our community? In this webinar, we'll look at how you can do this and more.

[Find out more here](#)

Keeping connected with Facebook Groups

Digital tools can help us keep connected with our community mid-week, supporting bible studies, prayer groups, or to share some fun and make friends! Facebook groups are easy to set up and versatile. During this live demonstration, we'll show you how to use Facebook groups to support your mid-week communities online.

[Find out more here](#)

Instagram for beginners

Are you looking to reach your local community using Instagram in 2021? If you would like some help getting started, come along to this webinar where we will help you to create an account for your church, teach you how to post a photo or video, and give you ideas to try out this week.

[Find out more here](#)

Video

Video presentation skills

Learn practical skills and tips from the Church of England Digital Team to help you feel confident for your next video recording.

[Find out more here](#)

How to create a video for social media

Sharing a recorded message by video is an effective way to welcome, encourage and pray with your community online. In this free webinar, we'll teach you how you can create a video to share on your church's social media channels this Christmas.

[Register here](#)

Using Zoom for interactive events and meetings

Zoom has become an essential tool for churches and looks set to stay as restrictions lift.

Come along to this one-hour webinar to learn how to get the most out of the platform, whether you are hosting a prayer meeting, interactive family session, or coffee morning.

[Find out more here](#)

Websites

Make the most of your A Church Near You page

In this one-hour live demonstration, we'll take you through the steps to making the most of your A Church Near You page this year, ideal for new editors.

[Find out more here](#)

Resources

[Step-by-step guide thumbnail](#)

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[Step-by-step guide to online and onsite church services](#)

[Planning for the post-covid online world](#)



[Join an interactive webinar from the Church of England](#)

Digital skills, evangelism, environment, generosity and more

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