



Generous Church

Living Generously

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I came that they may have life, and have it abundantly

John 10:10

Generosity is at the heart of our faith, we believe in a generous God and our own generosity is a testament and hallmark of our faith in action. The ministry and mission of The Church of England is largely funded through the incredible generosity of those who give to it.

Here you will find a wide variety of resources, guidance and inspiration for encouraging giving to your church and for growing generosity within your church.

Enabling Giving

If you want to learn how to increase giving to your church, then please look at the '[enabling giving](#)' sections. There are four areas we need to focus on, and they helpfully form the acronym **MINT**. If you have these things in place, you have created the best environment for people to give.



Mechanisms

Have the right [mechanisms](#) for giving, such as direct debit, contactless, online, legacies, gift aid and so on.

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Christmas lunch

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Impact

Show the impact of people's giving, how it enables the church's ministry and mission.

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Explaining Need

Explain the need for people to give, so they see how important it is that they give.

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Prayer at Winchester Cathedral

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Building Trust

Build trust, so that people have confidence that the church will spend their gifts wisely and well.

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Encouraging Generosity

Growing a generous culture is essential to having a sustainable ministry, so please also explore the '[encouraging generosity](#)' section. There are also four things you need to get right to encourage generosity within your church and they helpfully form the acronym **IDEA**:

Generosity at Christmas

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Inspire

Inspire people through generous leadership and celebrating generosity within the life of the church.

[Learn](#)

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Picture: Keith Blundy

Discipleship

Disciple members, through resources, teaching and learning, so people can grow in an understanding of God's generosity towards them, and how they can live generous lives.

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Embed

Embed generosity in the life of the church, in its plans, services and ministry and weave it into everything the church does.

[Learn](#)

Wilberfoss welcomes

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Activate

Activate generosity, by providing opportunities for people to grow in generosity and apply what they have discovered.

[Learn](#)

Thank you for everything you give to the church's ministry.

Giving and Generosity Resources

Generosity Week

This Harvest we are launching Generosity Week to give us the time and space to reflect on God's Generosity and celebrate God's generosity within our church's ministry and mission. We invite you to explore God's generosity through eight days of service and worship materials, as well as stories from our churches of God's generosity in action.

[Find out more here](#)

Generosity Learning Hub

The Generosity Learning Hub is here to provide resources, guidance and inspiration so that you have all you need to feel confident teaching and preaching generous giving in our churches. The Learning Hub brings together a wide variety of resources, from all traditions, for all settings.

[Find out more here](#)

Generosity Fika

A Fika is a half day programme, for small groups to explore God's generosity to us, biblical generosity and generosity around the world. Through short films, reflections and discussion we can be inspired and encouraged to live more generous lives. Fikas can be an enormously effective way of developing a generous culture within your church.

[Find out more here](#)

Source URL: <https://www.churchofengland.org/resources/building-generous-church>