

We equip dioceses and parishes with the tools and knowledge to create the best environment for giving and generosity in their churches.

We are delivering the National Giving Strategy whose priorities are:

1. Enabling more churches to be supported by diocesan giving advisors
2. Embedding digital giving within over 50% of parishes
3. Improving support, guidance and training for clergy, parishes and dioceses.

Watch the short video below for an introduction to the Building a Generous Church model which underpins our work.

Who we are

Jonathan de Bernhardt Wood - National Advisor for Giving and Income Generation



Jonathan took on the role of National Advisor for Giving and Income Generation in January 2019. He is responsible for leading the giving team in delivering the National Giving Strategy, as well as the strategic lead for Parish Buying and income generation within the Church of England. Previous to this role he was Generous Giving Adviser for the Diocese of Oxford, and holds an MA in Applied Theology and is a full member of the Chartered Institute of Fundraising

Eleanor Stead - Deputy National Giving Advisor

Eleanor Stead, Deputy National Giving Advisor

Eleanor Stead is the Deputy National Giving Advisor, helping to build the Generous Giving Team and implement the National Giving Strategy. She is Chair of the Giving Advisor Fund Panel and delivers a range of giving support including fundraising, legacy and [ChurchLegacy.org](https://www.churchlegacy.org)

Hannah Silcock - Regional Giving Advisor (Midlands and East)



Hannah is the Regional Giving Advisor for the midlands and east of the country. Her responsibility is to support dioceses in this area with all aspects of giving and to help deliver the National Giving Strategy.

Helen Simpkins - Regional Giving Advisor, (South East & South West)

Helen is the Regional Giving Advisor for the south. Her responsibility is to support dioceses in the south of England with all aspects of giving and to help deliver the National Giving Strategy.

David Stout - Regional Giving Advisor, North



Dave is the Regional Giving Advisor for the North, supporting and encouraging Dioceses and Churches to grow generosity and giving. He is also researching the sustainability of Fresh Expression and Resource Churches, and how giving, commerce, and income generation can help support these churches with long-term growth.

Nicolas Jenni - National Procurement Officer

Nicolas Jenni

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Nick was appointed National Procurement Officer in 2016. His main responsibility is for the Parish Buying service, the 22,000 member organisation serving English parishes with a range of suppliers, together with access to guidance and training on subjects from GDPR to insurance, contactless and online giving, telecoms and Net Zero. The two most recent categories launched on Parish Buying have been audio-visual equipment and solar panels.

After training as an accountant with Ernst & Young, Nick worked in manufacturing industry for 15 years, and then for a further 20 years as a consultant and interim manager for start-ups and major corporate change projects. In his parish in south London, he is odd-job man, editing the newsletter, project managing the AV system development alongside his elder son and changing the light-bulbs.

Grace Emmett - Digital Giving Manager

Grace Emmett, Digital Giving Manager

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Grace joined the National Giving team in October 2020 in a new role dedicated to digital giving. She is responsible for enabling greater access to digital giving for churches, including contactless donation technology. In addition, she is tasked with creating effective reporting mechanisms relating to digital giving so that Dioceses can harness real-time giving data.

Martha Weatherill - Generous Giving Training Manager



Revd Martha Grace Weatherill is responsible for encouraging, enabling and equipping clergy with the necessary tools and knowledge in order for the Church to grow its ministry and mission through greater generosity.

Francesca Geach - Marketing Manager

Francesca Geach, Marketing Manager

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As Marketing Manger for the National Giving team, Francesca is responsible for developing resources and training that help churches encourage giving and generosity. She is tasked with ensuring a high visibility for giving and generosity across different communications channels.

Ama Lawrence - Parish Buying Marketing Officer

Ama Lawrence, Parish Buying Marketing Officer

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Ama is our Parish Buying Marketing Officer. Her role ranges from maintaining the Parish Buying website that we all know and love in addition to getting the Parish Newsletter out each month. She is also responsible for a variety of other marketing activities including; monitoring social media channels, ensuring that our suppliers receive the right amount of exposure and enhancing the customer journey for Parish Buying members.

Join our mailing list

We send a Parish Resources newsletter four times a year which updates you on the latest giving initiatives and guidance. You can unsubscribe at any time and we won't share your data with anyone.

If this e-mail newsletter would be helpful to you, please subscribe below.

We use Mailchimp as our marketing platform. By subscribing, you acknowledge that your information will be transferred to Mailchimp for processing. [Learn more about Mailchimp's privacy practices here.](#)

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