We equip dioceses and parishes with the tools and knowledge to create the best environment for giving and generosity in their churches.

**We are delivering the National Giving Strategy which focuses on the following priorities:**

1. Enabling more churches to be supported by diocesan giving advisors
2. Embedding digital giving within over 50% of parishes
3. Improving support, guidance and training for clergy, parishes and dioceses.

Watch the short video below for an introduction to the Building a Generous Church model which underpins our work.
Who we are

Jonathan de Bernhardt Wood - National Advisor for Giving and Income Generation

Jonathan took on the role of National Advisor for Giving and Income Generation in January 2019. He is responsible for leading the giving team in delivering the National Giving Strategy, as well as the strategic lead for Parish Buying and income generation within the Church of England. Previous to this role he was Generous Giving Adviser for the Diocese of Oxford, and holds an MA in Applied Theology and is a full member of the Chartered Institute of Fundraising.

Eleanor Stead - Deputy National Giving Advisor

Eleanor Stead is the Deputy National Giving Advisor, helping to build the Generous Giving Team and implement the National Giving Strategy. She is Chair of the Giving Advisor Fund Panel and delivers a range of giving support including fundraising, legacy and ChurchLegacy.org.

Grace Okafor, Head of Parish Buying
Grace took on the role of Head of Parish Buying in November 2022. Prior to this, she was ACCA's Procurement Manager for Global Markets. She holds a BSc in Management and Accounting, and Certificates in International Women’s health and Human Rights and Stress Management and Coping skills. She is currently undertaking her MBA in International Oil and Gas Management as well as a Certificate in Understanding Mental Health. She is a member of the Chartered Institute of Procurement and Supply.

**Hannah Silcock - Regional Giving Advisor, Midlands and East**

Hannah is the Regional Giving Advisor for the midlands and east of the country. Her responsibility is to support dioceses in this area with all aspects of giving and to help deliver the National Giving Strategy.

**Jim Barker - Regional Giving Advisor, South East & South West**

Jim is the Regional Giving Advisor for the south. His responsibility is to support dioceses in the south of England with all aspects of giving and to help deliver the National Giving Strategy.

**David Stout - Regional Giving Advisor, North**

Dave is the Regional Giving Advisor for the North, supporting and encouraging Dioceses and Churches to grow generosity and giving. He is also
researching the sustainability of Fresh Expression and Resource Churches, and how giving, commerce, and income generation can help support these churches with long-term growth.

**Nicolas Jenni - National Procurement Officer**

Nick was appointed National Procurement Officer in 2016. His main responsibility is for the Parish Buying service, the 22,000 member organisation serving English parishes with a range of suppliers, together with access to guidance and training on subjects from GDPR to insurance, contactless and online giving, telecoms and Net Zero. The two most recent categories launched on Parish Buying have been audio-visual equipment and solar panels.

After training as an accountant with Ernst & Young, Nick worked in manufacturing industry for 15 years, and then for a further 20 years as a consultant and interim manager for start-ups and major corporate change projects. In his parish in south London, he is odd-job man, editing the newsletter, project managing the AV system development alongside his elder son and changing the light-bulbs.

**Beth-Joy MacLeod, National Procurement Officer (Parish Buying)**

Beth-Joy is a Member of the Chartered Institute of Procurement and Supply (MCIPS) and was appointed as National Procurement Officer (Parish Buying) in November 2022. Her main responsibility is supporting the Head of Parish Buying deliver some of the Church’s wider ambitions (e.g., commitment to carbon net zero by 2030). In her spare time, Beth-Joy enjoys travelling throughout Europe.

**Grace Emmett - Digital Giving Manager**
Grace joined the National Giving team in October 2020 in a new role dedicated to digital giving. She is responsible for enabling greater access to digital giving for churches, including a three-year rollout of digital giving that will see 2,000 churches across the country receive contactless donation devices. Grace is also working to improve reporting mechanisms for online and contactless giving to give dioceses better insight into digital giving as an income stream for churches.

Megan Husband, Digital Giving Support Officer

Megan is the Digital Giving Support Officer and joined the team in August 2022. She helps with the digital giving rollout and supports churches and Giving Advisors in all things digital giving, from online to contactless.

Revd Trevor Marshall - National Giving Ministry Advisor

Trevor is the National Giving Ministry Advisor. His responsibilities are to deliver a training strategy for clergy and deliver this training to ordinands and clergy across the dioceses.
Annie Rey, Marketing Manager

Annie joined in January 2022 and is the Giving Team Marketing Manager. She works on campaigns like Generosity Week, and advises on incorporating generosity at key points in the church year. She develops and promotes resources to help churches identify where they could improve their giving, as well as how do so. She works closely with the country-wide team of Giving Advisors.

Catia Oldrey, Giving Administrator

Catia joined the National Giving team in October 2022 as the Giving Administrator. The main part of her role is to support the delivery of the National Giving Strategy, mainly by supporting the digital giving roll out. Catia also provides administrative support to the wider team and the initiatives they are leading on.

Marcia Stephens, Giving Data Analyst

Marcia is the Data Analyst for the Giving Strategy. She is a trained statistician and has done a number of roles in statistics and data analysis over
her career; including time within central and local government. She loves Excel and is always happy to share this knowledge with others.

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