

A Google Nonprofit account is a free account given to charities so that they can access free digital resources to support their charity. Churches are included in this, however many churches are not registered with the Charity Commission. The National Giving Team together with Charity Digital have worked together to enable churches to create a Google Nonprofit account using a certificate accessed on A Church Near You. Read on to learn more about Google Nonprofit and how to create an account.

What is a google nonprofit account and how can it benefit my church

Church of England churches can gain access to a Google Nonprofit account, which provides access to a whole suite of free benefits and resources, including:

- Link anywhere cards allowing you to add external URL links to the video
- Learn with YouTube creator academy
- Reach your local community with Google Ad grants
- Plan and collaborate with others using Google Workspace

These free benefits will support churches with online services on YouTube, reaching out locally with online Google Adverts (Ads) amongst others. All the benefits can be explored here.

How to create a free Google Nonprofit account to access these benefits

Church of England churches can register for one of these free accounts by using their charity number, if registered with the Charity Commission, or by using their church code found on A Church Near You.

To find your church code on A Church Near You:

1. Log in to the site using your registered email and password
2. In the top right-hand menu, click on My Churches and Benefices
3. The church code can be found underneath the name of the church, inside a purple box.

Watch a video on [how to find your church code](#).

Those using an ACNY church code will also need to download a certificate from the site as proof of charity status.

To do this:

1. Visit the church page you need the certificate for
2. Click on More Information on the left-hand side
3. Scroll down to the bottom of the More Information page
4. Click on the Download Certificate button and you will be automatically emailed the certificate.

Once you have the charity number or church code, alongside proof of charitable status, you will then need to create an account with Charity Digital.

[How to create an account with Charity Digital](#)

Once your Charity Digital account is set up, this will enable you to create the Google Nonprofit account.

[A step-by-step guide to creating a Google Nonprofit account](#)

Additional resources

- [How to become a church editor on A Church Near You](#)
- [How to reset an A Church Near You editor account password](#)

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