

The need to 'measure what matters' in the world of New Christian Communities is becoming more and more important, as being able to demonstrate impact is key to gaining understanding, support and investment from the wider church and the institutions. The Fruitfulness Framework is a tool for noticing and celebrating the changes in people lives, rather than the crude proxy that is 'bums on seats'. The tool is free to use for the first 50 fresh expressions or pioneer initiatives to register and commit to getting their members to complete the survey. Please circulate to teams leading missional communities, pioneer initiatives and fresh expressions - registration is open now until 2nd July and you can find more details and register here: <https://www.eidoresearch.com/fruitfulness-framework>

Source URL: <https://www.churchofengland.org/about/evangelism-and-discipleship/mission-network-news/fruitfulness-framework>