



This year's Generosity Week is Sunday 29th September - Sunday 6th October, but feel free to use any of the resources below any time.

The official dates cover two Sundays to give churches double the opportunity to explore generosity when they meet on a Sunday – one to consider God's generosity to us and the other to prayerfully work out our response to that generosity.

You can run a Generosity Week in your church to coincide with your Harvest Festival, but if that doesn't work for you, don't let it put you off. We are called to be generous 365 days a year, so run it whenever suits you!

Take a look below at the various resources your church might use during a Generosity Week. You may wish to use all the resources available or just a selection.

Overview

To help you start promoting Generosity Week and begin planning, take these four steps:

1. **Pick a week** - the national week runs from Sunday 29 September to Sunday 6 October but if another time works better for you, do it then.
2. Contact your local [Diocesan Giving Advisor](#) for help and advice.
3. **Choose what to do** - think what your church needs, look through the resources available, consider how much people can help and choose between one and three activities.
4. **Plan your Sundays** - two Sundays works well as it gives you one chance to explore gratitude and one to consider generosity. To get you started, there are service outlines, sermon starters and prayers – all generosity themed.

Walk Through the Resources

[This document](#) shows you how all the Generosity Week resources fit together, along with how and where to use them.

Generosity Week Newsletter

[See back issues of the newsletter on this page.](#)

Celebrating our Legacy

This session explores the material and spiritual legacy we have received from the things that we value, and what our role might be in passing on that legacy to future generations.

- [Download Celebrating our Legacy Leaders' Guide](#)
- [Download Celebrating our Legacy Participants' booklet](#)

Generosity Week and young people

- [Download this children's resource \(PDF\)](#)

Whether there'll be a Sunday school happening in the parish over the summer or not, this colourful table of eight mini challenges will offer something absorbing for children to do while helping them to think about generosity:

- [Download the Children's Generosity Week Challenge \(PDF\)](#)

Engaging with the community

[Download and read this helpful flyer \(PDF\)](#) for ideas on engaging with the wider community during Generosity Week.

Podcasts, Reflections and Activities

Encourage your community to listen in their own time and complete the daily challenges over the week. [Explore 2023 podcasts.](#)

Resources for Services

Online service

The Generosity Week service for 2023 came from Stockton Parish Church. [You can watch it here.](#)

Daily Morning Prayer

Eight Daily Morning Prayer Services (all PDF):

[Day 1](#)

[Day 2](#)

[Day 3](#)

[Day 4](#)

[Day 5](#)

[Day 6](#)

[Day 7](#)

[Day 8](#)

Evening Prayer and Compline

[An outline service for Evening Prayer \(PDF\)](#)

[An outline service for Evening Prayer \(Word\)](#)

[An outline service for Compline \(PDF\).](#)

[An outline service for Compline \(Word\)](#)

Weekly Service Material – Grace and Gratitude

Eucharist Material

[1st Sunday of the week: A Eucharist to celebrate Generosity](#) (PDF)

- [2nd Sunday of the week: A Eucharist to celebrate Gratitude](#) (PDF)

Service of the Word

- [A Service of the Word to celebrate Generosity](#) (PDF)
- [A Service of the Word to celebrate Gratitude](#) (PDF)

Service Content Packs

- [Generosity](#)
- [Gratitude](#)

Marketing resources

To help you promote your church's Generosity Week, we have prepared the following marketing materials:

Style guide

You are welcome to generate your own resources to support Generosity Week. If you do, [please use these style guidelines to help you](#).

Promotional flyers

You might like to use these ready-made flyers to promote Generosity Week. There are two designs to choose from, and each design also has a version you can customise with your own details.

- [Generosity Week 2023 flyer design 1](#) - simply download and distribute
- [Generosity Week 2023 flyer design 2](#) - simply download and distribute
- [Generosity Week 2023 flyer design 3](#) - simply download and distribute
- [Generosity Week 2023 flyer design 4](#) - simply download and distribute

Canva users can access the Canva templates for flyer designs 1 and 2 using the links below. You can then customise them with your own details, save and then download them.

- [Generosity Week 2023 flyer design 1 Canva template](#)
- [Generosity Week 2023 flyer design 2 Canva template](#)

These **editable PDFs** for designs 3 and 4 can also be customised. Download them first, overtype your own text onto page 2 and then save into your usual files before distributing.

- Flyer design 3 [editable PDF download](#)
- Flyer design 4 [editable PDF download](#)

Branded email signatures

- [Promote Generosity Week with one of our branded email signatures](#)

Branded PowerPoint templates

[Download a Generosity Week branded PowerPoint template](#)

Social media graphics

A great way of promoting Generosity Week is to have a link to the [daily podcasts](#) or the daily activities on your church social media feed(s). In the files below, you'll see one graphic for each podcast, and in a format that is suitable for either Facebook, Instagram or Twitter.

When you have downloaded each PDF, open it and right click on the artwork for the day you want to promote. Choose 'Export As' and then choose jpeg to change the format to a single image that you can use on that day.

- [Download artwork for Facebook](#)
- [Download artwork for Instagram](#)

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[Download artwork for Twitter](#)

A general image to help you promote any other Generosity Week events you're holding can be [downloaded here](#). Open the image and click right on it to 'Save Image As' and then rename it to save it into your own files ready to use.

What happens after Generosity Week?

Generosity doesn't end after Generosity Week. Generosity is at the heart of our faith and we need to continuously consider the steps needed to build a generous church. We have created the following resources to help guide your church:

- [The Generous Church Review](#)
- [Generosity Fika](#)
- [How to do a Generosity Check-up](#)

Source URL: <https://www.churchofengland.org/resources/building-generous-church/generosity-resources/generosity-week/generosity-week-resources>