



Our Christmas and Advent theme, At The Heart of Christmas invites everyone to pause and reflect on the meaning of Christmas. Join with us and churches across the Church of England on 25 November to share what's happening locally and nationally this Advent and Christmas.

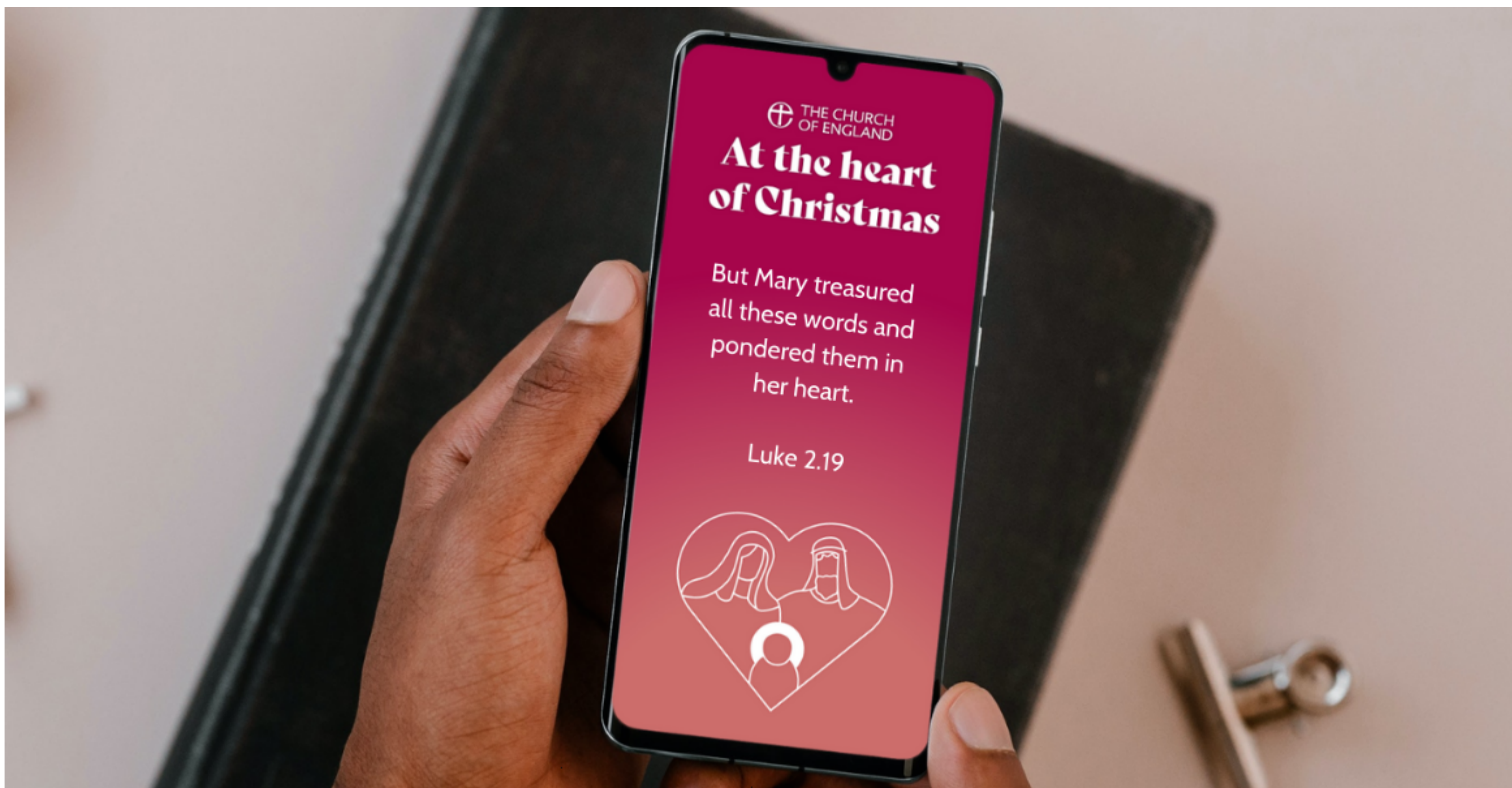
Read on for the details of how you can get involved and the free resources available.

If you've not explored the theme yet, [take a read of our blog](#).

## Join together and welcome your community into church this December

**On the evening of 25 November**, we are [premiering a film](#) at 6.30pm to launch the theme and the [national resource available](#). From 6.45pm, we invite you to join in by sharing posts on social media channels using **#AtTheHeartOfChristmas**.

**Whether online, onsite or hybrid** - join together with us to share your invites and the message of Christmas. As we join together on this night, we pray that communities across the nation will be inspired.



## How can you join in on the 25 November?

# 1. Share your Advent and Christmas events

The simplest way to join in is to **share an invite to your services and events on social media on the night**. Use the hashtag [#AtTheHeartOfChristmas](#) and tag @TheChurchOfEngland in your posts. We'll re-share posts on our channels from 6.45pm.

**Use our [free social media templates](#) to create your own invitational graphics.**

Learn how to customise your own by following our [Canva tutorial](#). If you prefer a done-for-you option, you can create custom social media graphics in the AChurchNearYou.com Resource Hub within minutes. [Try it out here](#).

**Add your services and events to A Church Near You.com.**

From the beginning of Advent we'll be inviting the public to find a local worshipping community on ACNY. Help people to find your services by [adding them to the site today](#).

[Not yet an editor? Find out how to become one.](#)

# 2. Decorate your social media and website

If you want to take a step further, decorate your social media pages using our [free social media templates](#). We've been inspired by how you are already using the free resources - [take a look!](#)

# 3. Share what the theme At the heart of Christmas means to you

If you are feeling inspired, [record a short video](#) or write a post on what 'At the heart of Christmas' means for you then post it to social media on the night.

Don't forget to use **#AtTheHeartOfChristmas** and tag **@TheChurchOfEngland** in all your posts to join in with churches nationally.

# We look forward to seeing your posts on the night!

## FAQ

### Where are the free downloads that I can use?

Backgrounds and templates for your social media posts can be found on the [AChurchNearYou.com Resource Hub](#) accessible by AChurchNearYou.com editors. If you prefer a done-for-you option, we've got a [social media post generator too](#).

### Will only posts on the night be shared?

We'll keep an eye on social media throughout the day, so any posted earlier will be shared on the night. Help us spread the message on the night by liking and commenting on posts which are using [#AtTheHeartofChristmas](#).

### Do I have to use the hashtag or tag to participate?

So that we can see your post do use the hashtag **#AtTheHeartOfChristmas** and tag us in the post too **@TheChurchOfEngland**. Without these, we won't see your post.

### Will you only share posts that have used the free downloads?

Be as creative as you wish - we've already spotted Teddy bears bearing the logo! We'll share posts that are using the theme and have included the hashtag [#AtTheHeartOfChristmas](#).

Looking for more Christmas resources? Find digital downloads and print materials all on this years theme.

[Find it here](#)

- Images and copyright: A guide to using images online legally

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- How to make the most of Instagram to reach your audience in 2024

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- Everything you need to know about the Church Organiser

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