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**This nationally funded project, chaired by the Bishop of Leicester, aims to bring about change to raise up 30,000 new children and youth leaders by 2030.**

**The 30k Project seeks to do this by focusing on these THREE areas:**

## Help churches to recruit 27,000 volunteers with children, young people and their families (CYPF)

The JOIN resources offer a toolkit for churches to plan and run a successful recruitment campaign. The toolkit includes powerful films, free posters, social media slides and guidance on how to plan a recruitment campaign, recruit safely and support volunteers going forward. The resources are free and available to all.

[Find out more](#)

## The recruitment, training and formation of 3,000 new CYPF ministers

Ministry with children, young people and their families (CYPF) is both highly rewarding and essential. It's crucial that we equip CYPF ministers with the skills, confidence and knowledge they need to thrive in their ministry. The 30k Project is therefore developing a suite of training that will be accessible and suitable for those with no previous experience or qualifications, all the way up to post-graduate degrees.

[Find out more](#)

## To develop and enhance support for existing employed CYPF ministers

In January 2024 the 30k Project commissioned research into the well-being of employed Children's, Young People and Families (CYPF) Ministers. This identified key areas where change is needed if we are to create an environment in which CYPF ministers can grow and flourish in their roles.

[Find out more](#)

## Getting in touch and staying in touch

If you would like to receive regular updates, please subscribe to the 30k Project Mailing using the form below.

If you would like to contact one of the team please email the Project Manager, June Knowles, at [june.knowles@churchofengland.org](mailto:june.knowles@churchofengland.org).

[Meet the team](#)

## Subscribe to the 30k Project Mailing

\* indicates required

Email Address \*

First Name

Last Name

Diocese

**The 30k Project Board** meets monthly and is chaired by the Bishop of Leicester. [Take a look at the Project Board Members here](#)

[Find out how the 30k Project relates to other CofE initiatives and departments](#)



"Future generations will hear about the wonders of the Lord"

Psalm 22:30

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