



1.5 million

reached through our
websites each month



THE CHURCH
OF ENGLAND



Renewal & Reform



There have been more than **350,000 downloads** of the Church House Publishing apps, with more than **22,000 monthly users** of the Daily Prayer app, enough to fill St Paul's Cathedral **six times.**

2.5 million



reached across
the **#LiveLent**
campaign in 2017



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1.5 million

reached with the
#JoyToTheWorld
Christmas campaign in 2016



People across the country are turning to the Church of England at **key moments** in the life of the nation. Our prayers at critical moments receive more than **1.3 million views.**



Social media networks are helping us to **explain** the work of the Church and **share** the Good News of Jesus Christ in a way that just wasn't possible before.



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We've **tripled** the number of followers on Facebook and Instagram over the last year



THE CHURCH
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The majority of our
Instagram followers
are under **34 years old**



1.2 million
reached on social
media **each month**



90,000

552 hours of our video content is watched across our social channels each month – there are **90,000 video views** on Facebook alone.