

1.5 molloon reached through our websites each month







There have been more than 350,000 downloads of the Church House Publishing apps, with more than 22,000 monthly users of the Daily Prayer app, enough to fill St Paul's Cathedral six times.





2.5 million



reached across the #LiveLent campaign in 2017

THE CHURCH OF ENGLAND







1.5 million reached with the #JoyToTheWorld Christmas campaign in 2016

THE CHURCH OF ENGLAND





People across the country are turning to the Church of England at **key moments** in the life of the nation. Our prayers at critical moments receive more than **1.3 million views.**







Social media networks are helping us to explain the work of the Church and share the Good News of Jesus Christ in a way that just wasn't possible before.







We've **tripled** the number of followers on Facebook and Instagram over the last year



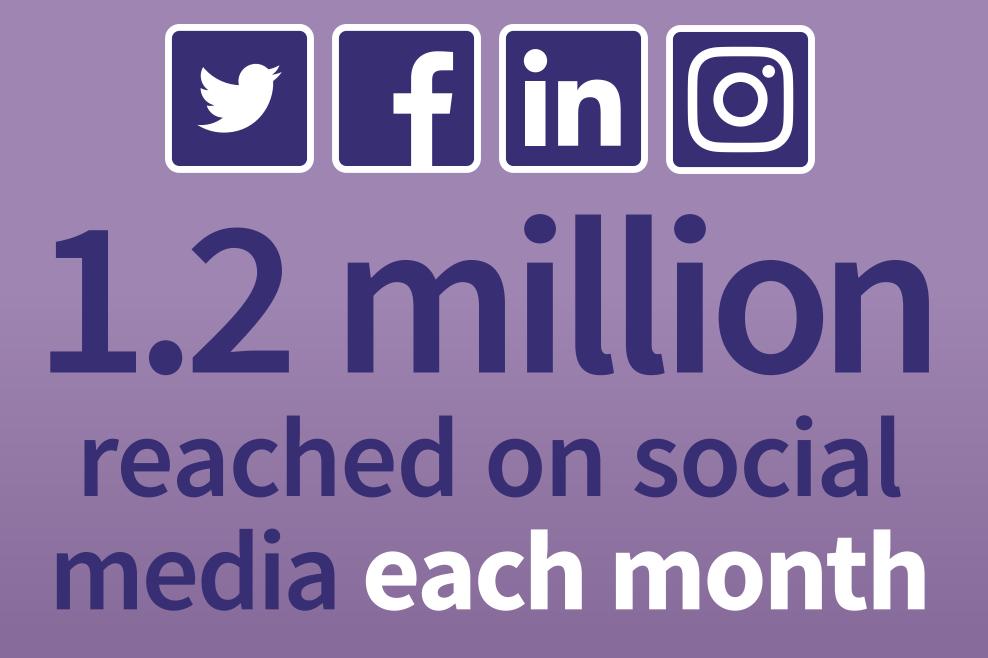


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The majority of our Instagram followers are under 34 years old

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552 hours of our video content is watched across our social channels each month – there are 90,000 video views on Facebook alone.



