

Funding Guide 7

Developing a Funding Strategy

TEMPLATE



Case for Support Template

This template can be a helpful activity before you write the Statements of Significance and Statements of Need, to identify what the real message of your project is to funders.

The Need (what is the scale and nature of the problem?)

The Solution (your proposal, the rationale, community support)

The Outcomes (what will be achieved for wider society?)