



Parish Resources

**Funding Guide 9**

Applying to Funders

TEMPLATE

Questionnaire for Reading Application

A very useful technique is to ask a couple of people who know nothing, or very little about your project to read over it and see what they think. It can be a helpful idea to provide them with a questionnaire such as the one below, and see how effectively you are delivering the message you want to deliver.

**Q. What are your general impressions of the application?**

**(Circle any of the words you feel apply, and add your own below if relevant)**

positive interesting professional friendly credible clear logical muddled confident

well-argued reasonable boring tired cynical opportunistic too long too short sloppy

needed too glossy type too small type too big pompous spelling mistakes apologetic

depressing untidy vague complacent too informal full of emotional blackmail

full of jargon inspiring has clear sections convincing too demanding grovelling

committed easy to read patronising comprehensive

Any other comments:

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**Q. What would you say the project is trying to achieve?**

**Q. Why is the project needed?**

**Q. Is there anything about the project you do not understand?**

**Q. Are there any ways you think this application could be improved?**

**Any other comments:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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*Thank you very much*.