A year in numbers: 2019 digital report
People access our apps more than 5 million times each year and spend an average of 8 minutes on the Daily Prayer app.
Our social media content is seen more than 3.6 million times each month.
A Church Near You, our local church-finder website, received more than 38.5 million page views in the last year.
Since launching last year, our Alexa skill has been asked 100,000 questions by Christians and people exploring faith.
By the end of 2019, more than 2,000 churches will have been through our day-long digital training
Thousands of people, churches, organisations and schools have signed up to our new #CofECharter
We increased our Advent and Christmas social media reach by 1.14 million from 2017, to 7.94 million
content was seen more than 6.9 million times on social media
93% of people found LentPilgrim and EasterPilgrim helpful, very helpful or extremely helpful in bringing them closer to God.
80% of people who use A Church Near You and 88% of Church of England website visitors are new
Our social media accounts are helping us to explain the work of the Church and share the Good News of Jesus Christ in the digital age.