

2020 JANUARY

Ideas to try this month

- Record a welcome video for new people, posting on your social media, website and A Church Near You page.
- Share photos from a recent event or service.
- Invite your community to join the #EverydayFaith campaign by following the daily reflections and downloading the app.
- Pray for different groups of people in your community, i.e. businesses on your local high-street. #EverydayFaith.
- Share an update, or future plans for one of your church projects.
- Share a verse or quote from a recent Sunday service.
- Ask a question: 'What are your goals for 2020?' and offer to pray for them.
- Share the meaning behind a hymn or worship song sung at your services.
- Share recent photos from your kids ministry.

Three month social media calendar

SUN	MON	TUE	WED	THU	FRI	SAT
			1 #NewYearsDay	2	3	4
5	6	7	8	9	10	11
12 #EverydayFaith campaign begins	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Discover more about our #EverydayFaith campaign at churchofengland.org/everydayfaith

churchofengland.org/labs-learning-blog

2020 FEBRUARY

Ideas to try this month

- Meet the team: Record a video of a member of your team and share some interesting or funny facts.
- Share a daily prayer from the Church of England, personalising the caption for your community.
- Update your community on what's happening this week in church.
- Take part in Random Acts of Kindness day and ask your community to share their stories or ideas.
- Pray for your local schools and tag them in the post.
- Share some behind the scenes pictures from your events, initiatives or even a building project.
- Record a video sharing a bit about your church's mission and values.
- Ask a question: 'What's your favourite pancake topping?'
- Share the meaning behind Ash Wednesday, 26 February.

Three month social media calendar

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17 Random acts of kindness day #RAKDay	18	19	20	21	22
23	24	25 #ShroveTuesday	26 #LiveLent campaign begins with #AshWednesday	27	28	29

Discover more about our #LiveLent campaign at churchofengland.org/livelent

churchofengland.org/labs-learning-blog

2020 MARCH

Ideas to try this month

- Ask a question: 'What books are you currently reading?' for #WorldBookDay, 5 March.
- Share the meaning behind the Eucharist by recording a video, or sharing a photo with caption.
- Ask your vicar to give a taster of their next sermon in a video or post.
- Join in with #ThrowbackThursday and share an old photo from your church community.
- Remind your community to put their clocks forward on 29 March so they don't miss church!
- Celebrate women in your community past and present for #InternationalWomensDay and #WomensHistoryMonth.
- Invite your community to participate in #EarthHour by turning off their lights between 20.30 – 21.30 on 28 March.
- Take a picture of your church by candlelight for #EarthHour.
- Ask your community to share their favourite memories of their Mothers for Mothering Sunday.

Three month social media calendar

SUN	MON	TUE	WED	THU	FRI	SAT
1 Womens History Month	2	3	4	5 #WorldBookDay	6	7
8 #International-WomensDay	9	10	11	12	13	14
15	16	17	18	19	20	21
22 Mothering Sunday #MothersDay	23	24	25	26	27	28 Earth Hour 20.30 - 21.30 #EarthHour
29 Daylight Savings	30	31				

Learn more at
churchofengland.org/labs-learning-blog