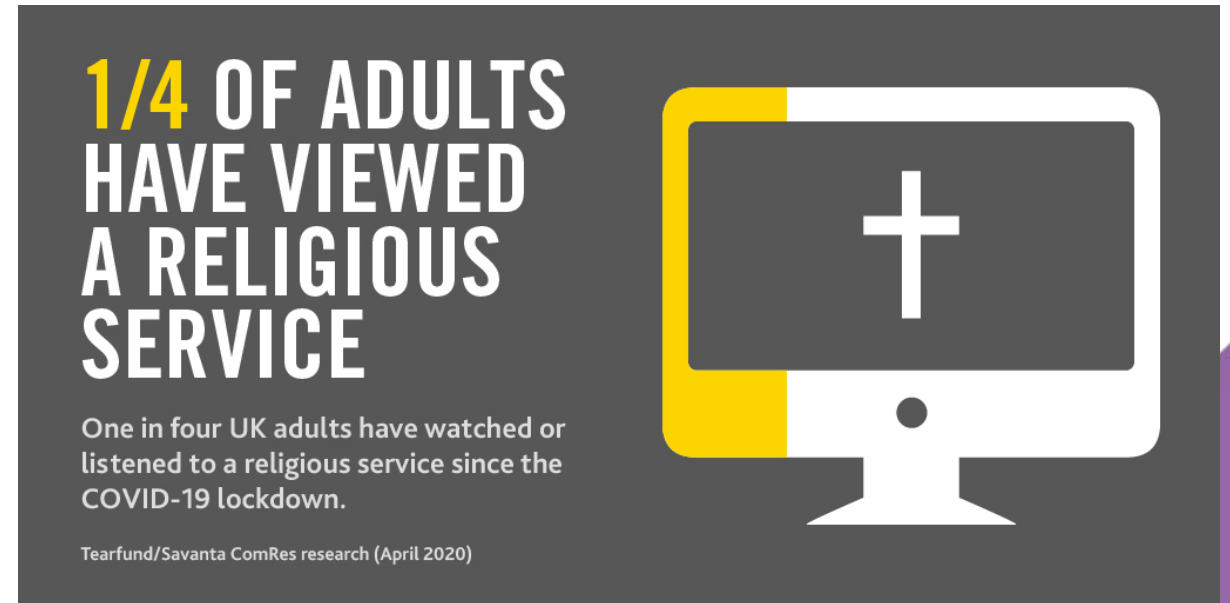


Livestream question and answer session

Why use live video?

- It is an incredible evangelism opportunity
- Reminds us we are still together as one
- Maintains the habit of regularly meeting together
- Audiences typically prefer to watch a live video over pre-recorded video



Source: Tearfund

Where

- **YouTube** – on your laptop (Mobile requires more than 1000 subscribers!)
- **Facebook** – Laptop or mobile device
- **Instagram** – through Instagram stories on your mobile device
- **Twitter**
- **Zoom meeting or webinar** – remember to password protect your meetings

Which platform should you use?

- Use a platform that your community use often, or are able to adapt to quickly.
- A small group may prefer a private call on Zoom or Skype
- Sermon or morning prayer could be public on social media

What

- Bible studies, sermons, children's activities, thoughts, reflections, prayers
- Quiz nights, Q & A's, worship night


@revlesleyjones

5h



Our Wednesday Place of Welcome is not taking place in St. Michael's Church at the moment but it is still happening with St. Michael's Church online - if you would like to join in on Wednesdays after our Daily Service just send us a message for details.

Today we were giving a big #ThumbsUpForYourPostie

 **St Peter's Brockley**
15 April at 11:03 · 🌐

Good morning!

As the world wrestles with the COVID-19 pandemic, and the tragic death of our loved ones, Ben's #Easter talk tackles how can we celebrate resurrection in the midst of suffering and pain?

How can we escape this awful mess?

You can access this powerful talk via the St. Peter's YouTube channel (<https://www.youtube.com/watch?v=AdCnW026mmQ&t=207s>).

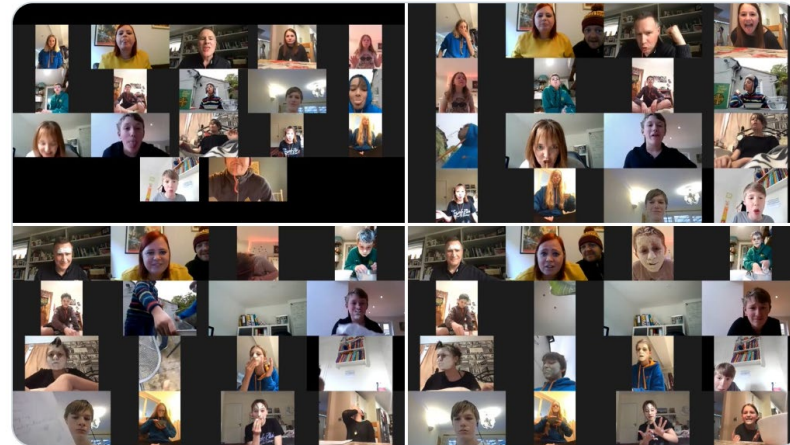
FYI - he's gonna hate that we've posted his pic!

#brockley #resurrection



St James' Rowledge @stjamesrowledge · Apr 29

Some silly and messy games tonight at #hungry! Apologies to any parents who got the flour and water concoction on their carpets!! @churchofengland @CofEGuildford @RussGant #games #youthgroup #quiz



 **St Luke's E17**
29 April at 15:40 · 🌐

Join us at St Luke's E17 for Bible Study this evening. We'll be looking at Acts 15:22-41. Anyone is welcome to join in. Let us know and we'll send more details if you want to join the conversation. #church #notthebuilding Diocese of Chelmsford The Church of England

Discovery Bible Study tonight on Zoom 7:45pm

When

Keep up the habit of regularly meeting together

- What time did you meet before through the week?

and also consider

- When is your community available now? It may have changed!

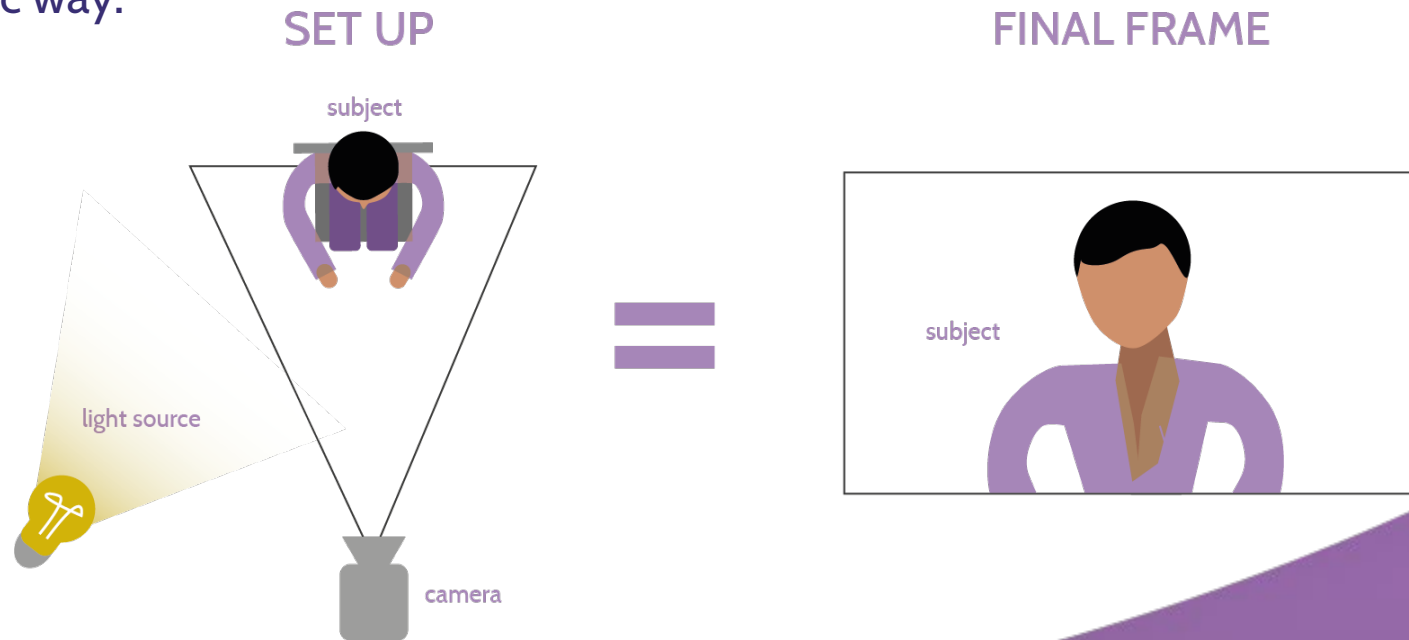
But remember.... People can watch it anytime!

Re-use content from the live video through the week by finding quotes, clips or screen shots.

Set up

Think about your lighting, framing, sound and environment

You do not need lots of equipment, or a perfect presentation! Your community want to see and hear you in an authentic way.



Promotion

Tell people the week before, a few days before and remind them on the day

- Social media posts – describe what to expect and how viewers can interact
- Email – Send the link
- A Church Near You – Embed on your page
- WhatsApp – Share the link
- Newsletters – Include a weekly schedule and instructions on how to join

Use all your channels as most people won't see everything

Other considerations

- Music and Licenses
- Wi-fi connection
- Involve other people as hosts
- Re-use the video during the week – don't let your hard work be used just once!
- Have fun!

Next steps



Read our Labs
Learning
blogs



Attend a
webinar



Come to a
training day



Join the
newsletter

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