

Worship during the Covid-19 Restrictions

How and what to count

Please include all different things you are providing to enable worship to continue during the Covid-19 restrictions. These could include (but this list is not exhaustive):

- A service from your home, which is filmed and broadcast as you do it using a website such as Facebook Live. This may or may not include live chat (see below) alongside the stream.
- Live service by phone - A service which you lead (and others might contribute to) which people can listen to over the phone using a system like FreeConferenceCall.
- Pre-recorded service - A service which is filmed in advance and made available via YouTube, Vimeo, Facebook Live or a similar video sharing site.
- Interactive service - A service which you lead and broadcast live and people can participate in using a system link Zoom, Skype or Google Hangouts.
- Simultaneous service at home - A service where you distribute orders of service for the congregation to use in their own home at an agreed time (or in their own time). This also includes the use of resources such as the Church of England's Daily Prayer App.
- Video meeting - A group meeting (other than a service) where everyone can contribute on Zoom, Skype or Google Hangouts.
- Virtual service - A service which takes place inside an online virtual world such as Second Life or Roblox.
- Text chat alongside one of the above - A forum where people can share typed messages, prayer requests, etc, with each other or the whole group alongside a broadcast or live-stream. This is possible in platforms like Zoom, Facebook Live and Church Online.
- Promote national or diocesan services - Sending links to services broadcast by the Church of England nationally or by the diocese. This could include suggesting that you all watch the service simultaneously or discuss the service afterwards.
- Thought for the day reflection and /or informal prayer

Further Guidance on some of these resources:

YouTube, Facebook and Zoom are being used by churches now more than ever. But what do all the numbers really mean? Following are some links to help you understand how many people are engaging with you.



The Church of England's Digital team have produced a great guide on how to use the analytics provided by YouTube.

You can access it here: <https://www.churchofengland.org/more/church-resources/digital-labs/labs-learning-blog/how-use-youtube-analytics>



The Church of England's Digital team have produced a great guide on how to use the analytics provided by Facebook.

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Zoom have put together some helpful tips on how to use the dashboard function and their available analytics.

You can access it here: https://support.zoom.us/hc/en-us/articles/204654719-Getting-Started-with-Dashboard-#h_6a8f039a-5ad2-47b8-b125-39c9c4de3995

For further information on the various digital platforms please visit the Church of England's Learning Labs page https://www.churchofengland.org/digital-labs/labs-learning-blog/labs-learning-blogs?search=vimeo&field_labs_learning_blogs_target_id=All&sort_bef_combine=created+DESC