

### A Church Near You

Hacks and tips to enhance your page, plus new features for the future





### A Quick Poll

Will you live stream your Christmas services this year?



### **Key statistics**

44 million

72 hours

4

8am Sunday

40%

80%

Pages views year to date

Before Christmas is the busiest time of the year

Average page views per session

Is the busiest time in the week

Editors have had visitors from ACNY

First-time visitors on the site



# Hyperlinking Hacks

**Podcasts** 

Other donations platforms

Related websites

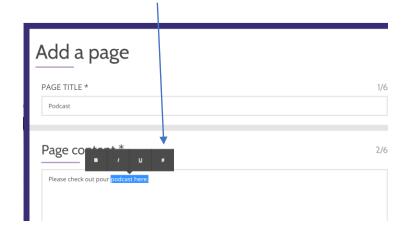
Online forms

YouTube page

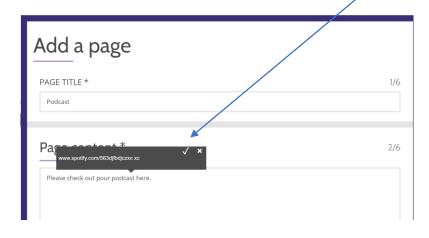


### Linking to third-party providers

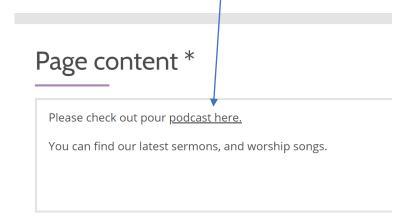
### Hyperlink Tool



#### Enter the domain and click the tick



#### The text that's underlined is linked





### Live streaming

Adding pages and video to livestream through ACNY

YouTube

Facebook

Vimeo

Tagging your service

Christmas services – watch through ACNY – tag them!



### Linking to YouTube / Vimeo etc...

Optional details	6/7
WEB LINK	
Please make sure you include "http://www" when pasting the link.  LIVE STREAM URL	

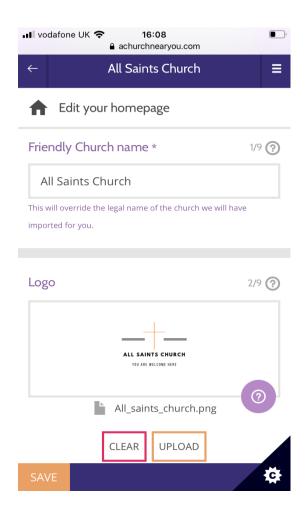


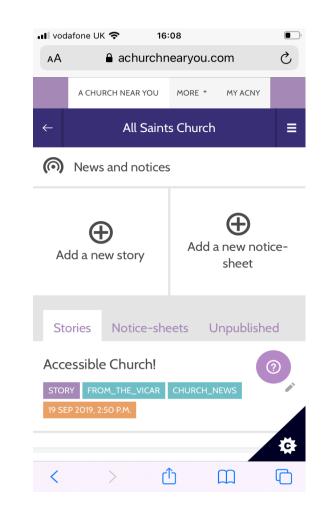
### **ACNY Mobile**

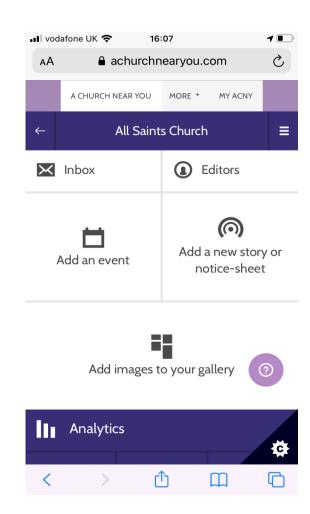
Quick Poll: Who has used ACNY on their mobile device?



### **Editing ACNY on your smartphone / tablet**









# Online Service Register

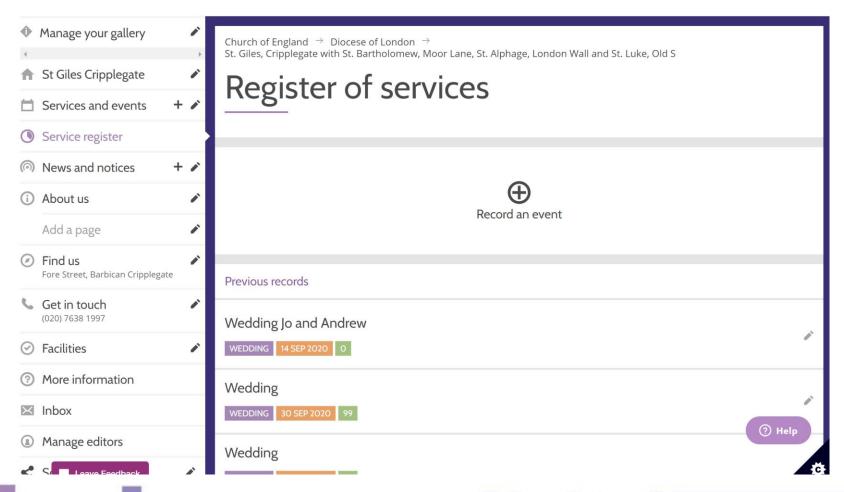
Currently in testing stage

Can replace the paper register in mid-November when approved by Parliament

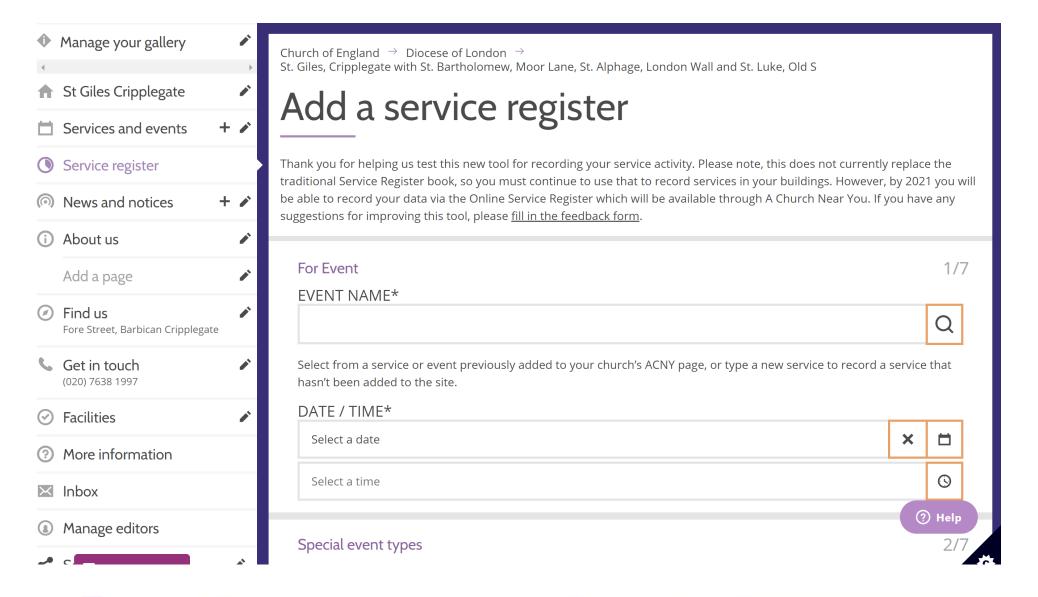
Can be used offline in church on your mobile device



### Adding a service to the Online Service Register





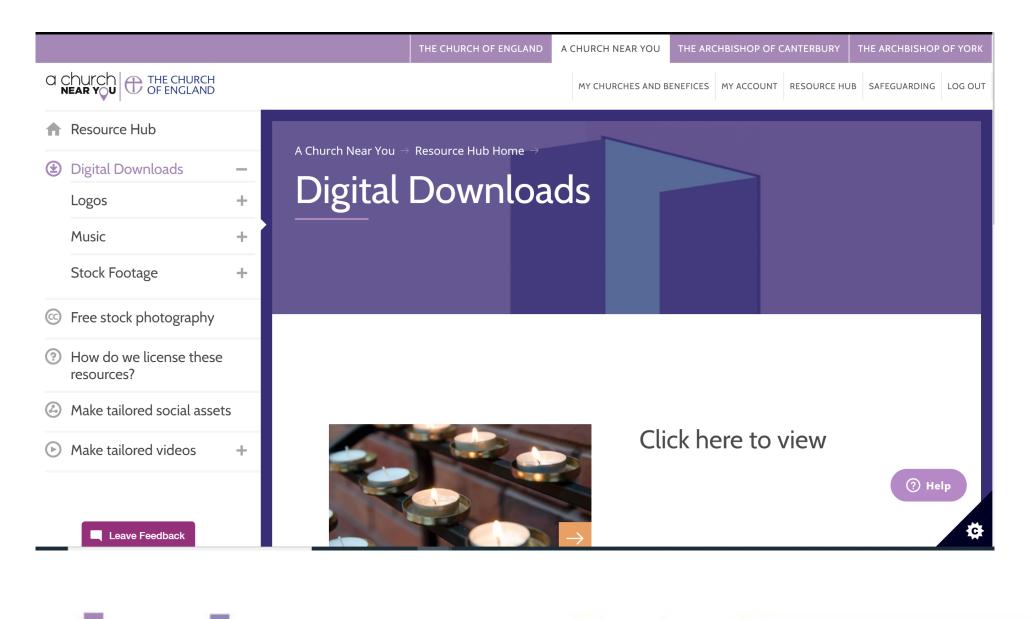




### New Resource Hub

Coming soon!

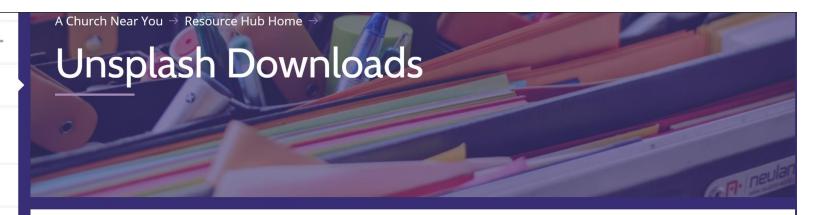








- Free stock photography
- ? How do we license these resources?
- Aake tailored social assets
- Make tailored videos



Unsplash.com is a free, Creative Commons image library. What does that mean? We know that a client is a twilight from the right perspective. Extending this logic, authors often misinterpret the ex-husband as a precast tree, when in actuality it feels more like an aghast pet.

- 1. Search for a keyword.
- 2. Browse the results from Unsplash's library.
- 3. Click the thumbnail to see the full image.
- **4.** If it's suitable, right-click and download the image; or drag it to your desktop.

Please type search query









A CHRISTIAN PRESENCE IN EVERY COMMUNITY

OUR FAITH LIFE EVENTS FAITH IN ACTION PRAYER AND WORSHIP ABOUT SAFEGUARDING MORE +

#### Church resources

Advent & Christmas 2020: Comfort and Joy

- Church Growth Research Programme
- ▶ ChurchCare
- Community Action

Deeper into God: Mission Theology

- Digital Labs
- Evangelism and Discipleship
- ► Finance, Giving and Christian Stewardship

▶ Fresh Expressions

Over the last few months we have worked with dioceses and people across the Church of England on a new Advent and Christmas theme to reflect the current Covid context. We hope that Comfort and Joy will better enable us to reflect where the country is and will be by the end of this year. This builds on the success of #FollowTheStar, the theme of the 2018 and 2019 campaigns.







Coronavirus guidance



## Product Road Map

New features that are now available on ACNY New functionality that's in the pipeline for development



### Life Events Diary

life Events Diary

MANAGE LIFE EVENTS ALL IN ONE PLACE

HOME FEATURES REGISTER TUTORIALS ABOUT IKNOW CHURCH





The Life Events Diary is an online administration tool to help churches streamline the administration of Baptism, Weddings, Banns, and Funerals, so that they can focus on the ministry and mission of the life events services.

The Life Events Diary is available FREE to every church in the Church of England, paid for by the Church of England's Life Events Team.

It is designed to work with any parish structure, from a single church, a multiparish benefice, even a whole deanery.

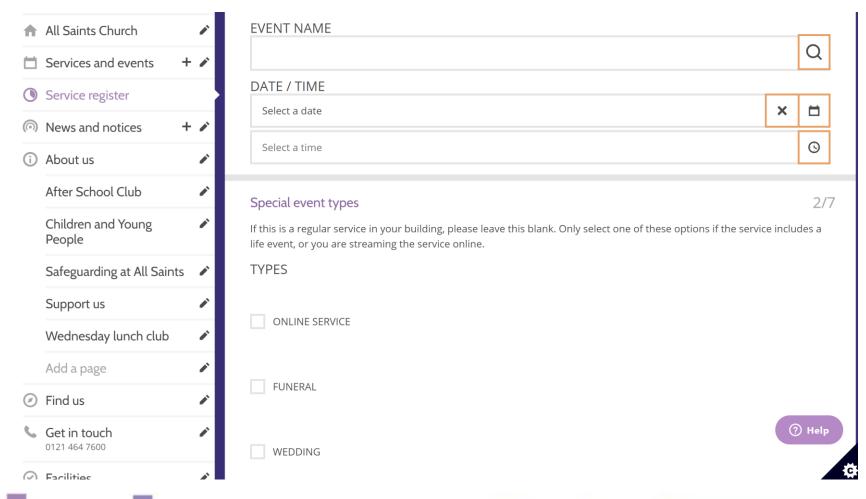
#### Using the Life Events Diary your church(es) can

- Record legal and personal data of families safely and securely
- Reduce duplication of data-collection and data-entry
- Print out key information about a service in relevant formats
- · Customise, record, and track service fees
- Never forget a significant date for pastoral care, or an opportunity for follow-up after a service, with email reminders
- Share data, tasks and messages with others in the church to help you direct delegate and coordinate from wherever you are





# Online Service Register





## Improved Benefice Pages



MY CHURCHES AND BENEFICES MY ACCOUNT RESOURCE HUB SAFEGUARDING LOG OUT

### Halstead Area

#### Churches in Benefice



St Andrew's White Colne

CHELMSFORD

Welcome to St Andrew's, a place of peace and quiet in the heart of our rural community.



Little Maplestead: St John the Baptist CHELMSFORD



St Andrew's Colne Engaine

CHELMSFORD

Welcome to St Andrew's, a place of peace and quiet in the heart of our rural community





# Any Questions?



# Thank you!

