

# A year in numbers: 2020 digital report





There has been a **significant increase** in social media engagement, with **86 million views** this year - a **92% increase** from last year.

# 7 million

Church of England and Church  
House Publishing apps have  
been accessed more than  
**7 million times, up 40%**  
**from last year.**



Daily  
Prayer

*Time  
to Pray*

Users typically use the **Daily Prayer** and **Time to Pray** apps for **over 6.5 minutes** per session - almost **three times** the industry average.

AChurchNearYou.com  
has received more than  
**44 million**  
**page views**  
so far this year, already  
higher than the total  
figure for 2019.

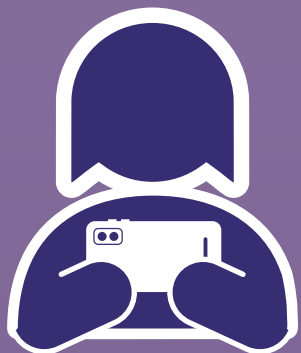
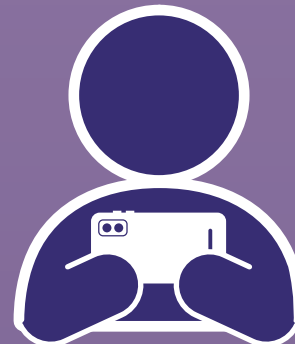
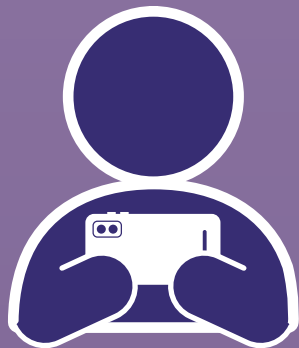
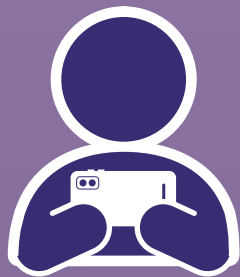
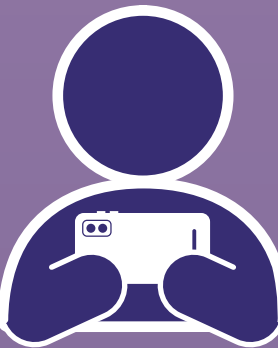
a church  
**NEAR YOU**



 THE CHURCH  
OF ENGLAND

  
Renewal & Reform

The Church's new national  
weekly online services  
have received nearly  
**3 million views.**

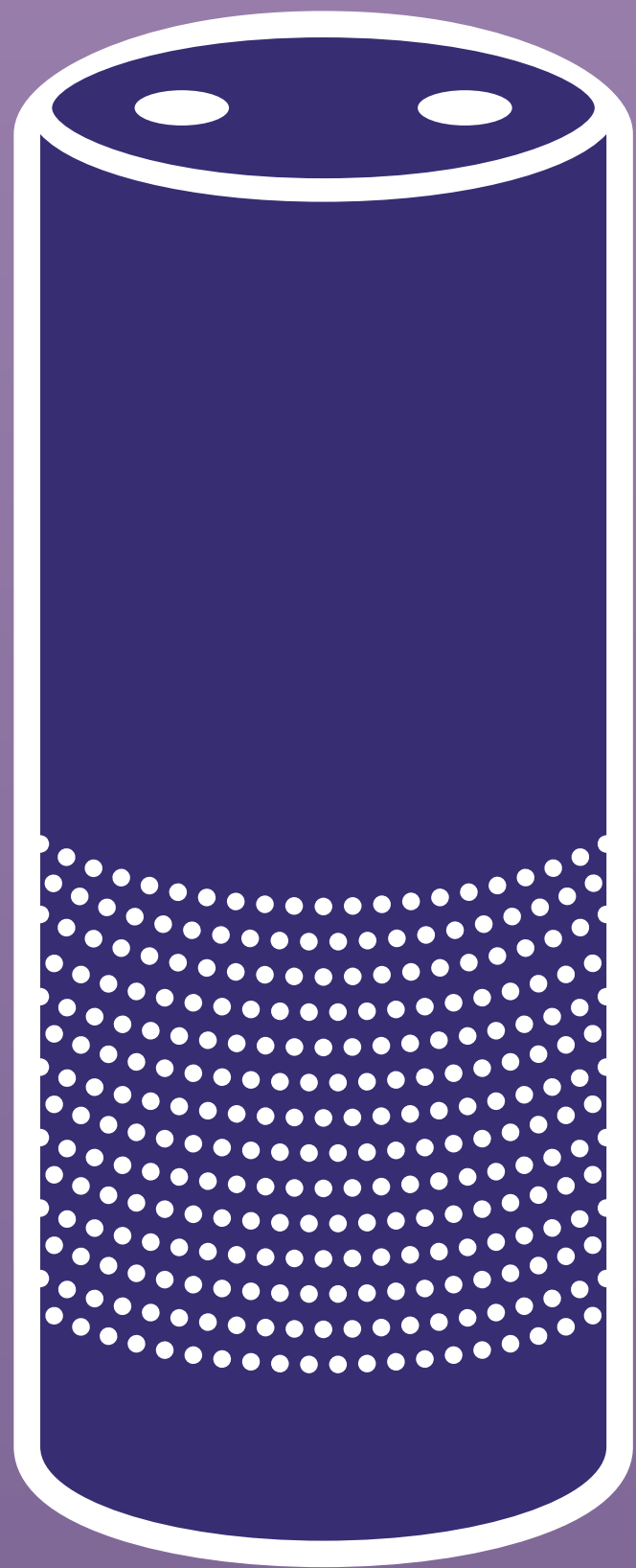


 THE CHURCH  
OF ENGLAND

  
Renewal & Reform

Churches added more than  
**17,000** online  
services  
or events to  
AChurchNearYou.com,  
most of which take  
place regularly.





Our Alexa and Google smart speaker apps have been asked more than **250,000** questions in total.



THE CHURCH  
OF ENGLAND



Renewal & Reform



The Church's Mental Health  
Awareness Week content  
was seen more than  
**2.1 million times.**

We partnered with the  
**BBC's Daily Service** to  
maximise engagement.



**4,200** church leaders  
have been on a digital  
training webinar this year,  
more than **four times**  
the number from 2019.



# #LIVELENT



LiveLent and Easter Pilgrim  
social media content was seen around  
**3 million times.**



# *Time to Pray*



Our Time To Pray daily podcast  
has been downloaded nearly

**200,000 times.**





Our new music resources for churches have been downloaded

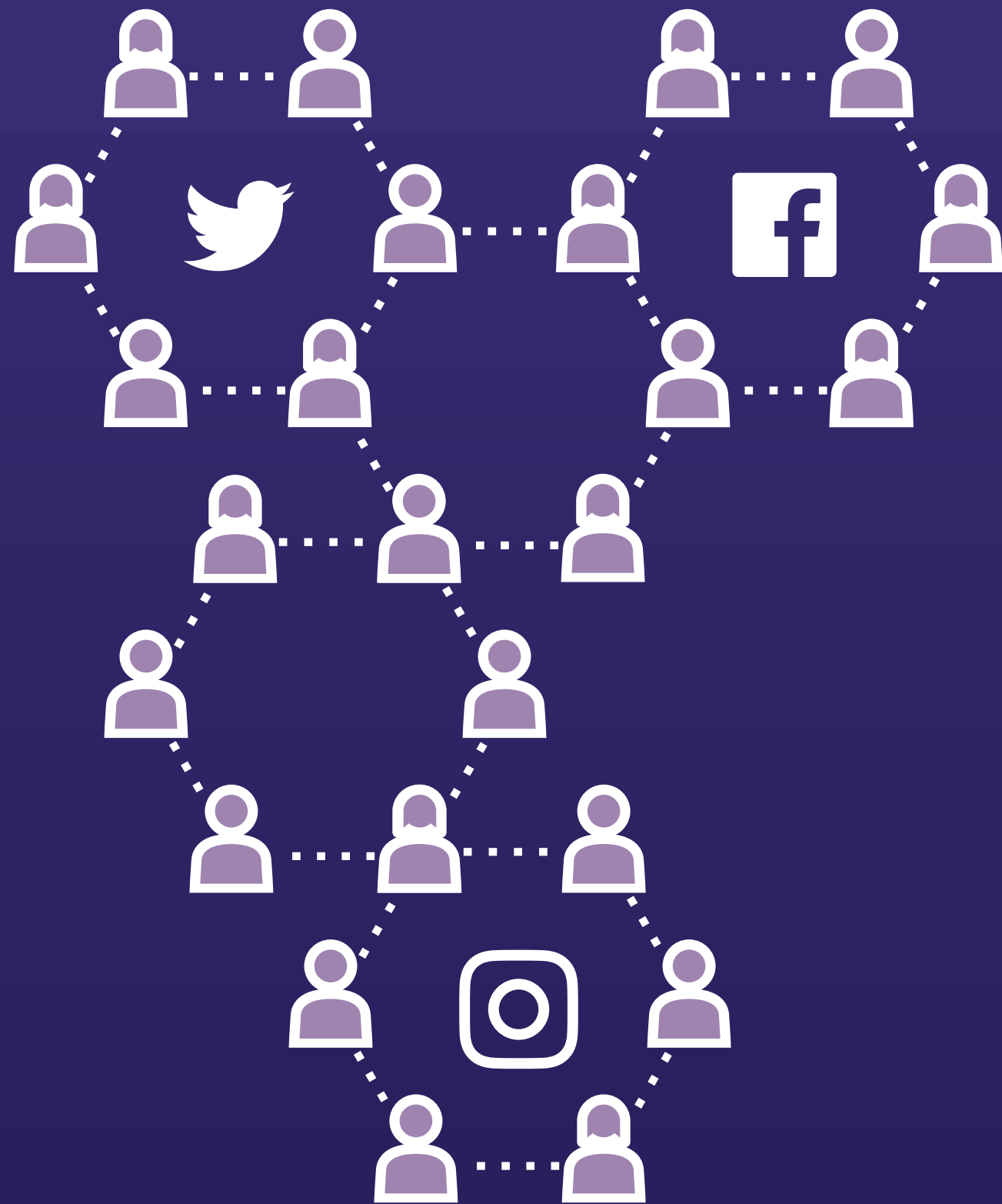
**210,000 times**  
and heard millions of times  
in services.



**Good News stories,  
celebrating the work of local  
churches during the pandemic,  
have been read more than**

**3 million  
times.**





Our social media accounts  
are helping us to **explain**  
**the work of the Church**  
**and share the Good News**  
**of Jesus Christ in the**  
digital age.