



Receiving Online Donations

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MacBook



Receiving online donations

“I owe you more than my whole self, but I have no more, and by myself I cannot render the whole of it to you”

St Anselm



Receiving online donations

- MINT (mechanisms / impact / need / trust)
- Not a quick fix, a permanent fixture



Receiving online donations

Getting started

- <https://www.parishbuying.org.uk/register>
- www.parishbuying.org.uk/online-giving
- www.parishresources.org.uk/encouraging-giving-online/



Receiving online donations

Online Giving Sandwich

Online Provider

Online Presence

Online Promotion



Nicola Jarratt

Wanstead Parish Church

Martin Cross

St Chad's Church, York

Stephanie Rankin

*Diocese of Blackburn and St
Stephen's Church, Preston*

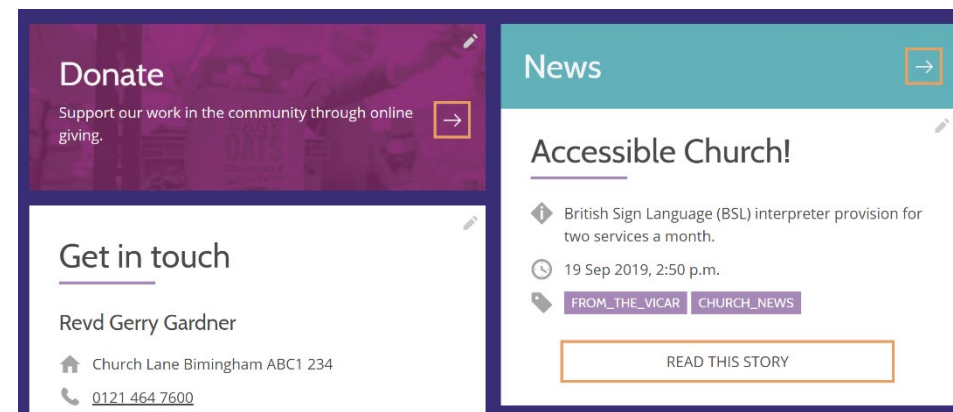
Sarah Woolford

St Stephen's Church, Preston

Receiving online donations

A Church Near You

- Use the customisable video tool in the [Resource Hub](#)
- Create a page for online donations
- Use the giving button on your home page





Receiving online donations

Social media

- Facebook – Share in groups where your regulars are
- Twitter – Your internal audience.
- Good to talk about **specific projects** you're supporting
- Instagram - show the life of the church with stories and how people can support you



Receiving online donations

Live-stream and pre-recorded video

- Mention in your more internal meetings and small groups where your regular community will hear it



Receiving online donations

Remember your regular church channels

- Email lists
- WhatsApp groups

Next steps



[Read our Labs Learning blogs](#)



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Questions, Thoughts, Comments? Get in Touch



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