

Livestreaming your services and events

Church of England Digital Team

MacBook

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OF ENGLAND

Online video is helping the Church reach new audiences



1:5 watching the Church of England weekly services go to church irregularly or not at all



1:3 viewers are under the age of 34



77 million page views on ACNY in 2020 as people search for a local worshipping community



1:4 UK adult have watched a religious service in Lockdown (Tearfund, May 2020)

Stats from the weekly survey and Facebook / YouTube analytics

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Where

YouTube and Vimeo

External and internal audiences
Embed video on your website
Easy to share and discover live content

Facebook, Instagram, Twitter

External and internal audiences
Easy to share video
Easy to discover live content

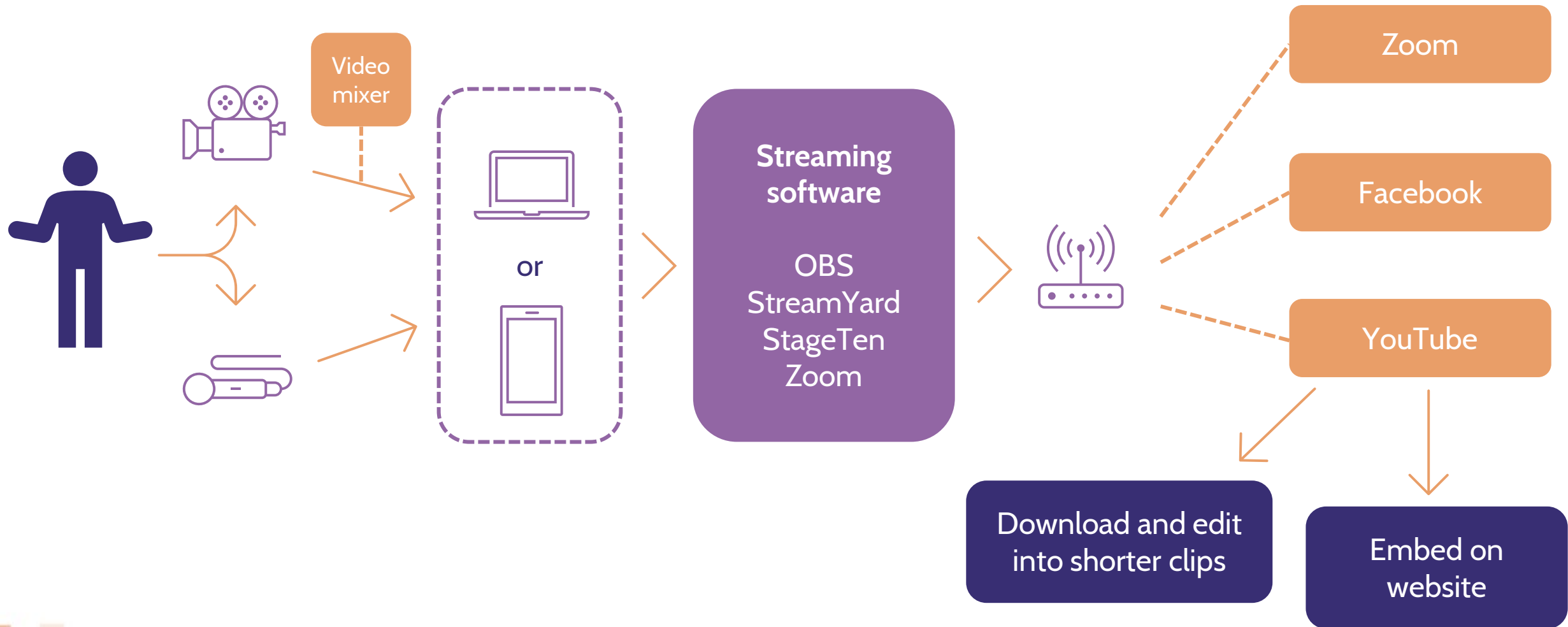
Zoom

Internal audiences, invite only
Can't be shared as easily
Audience interaction is much easier

Choose the right platform for you

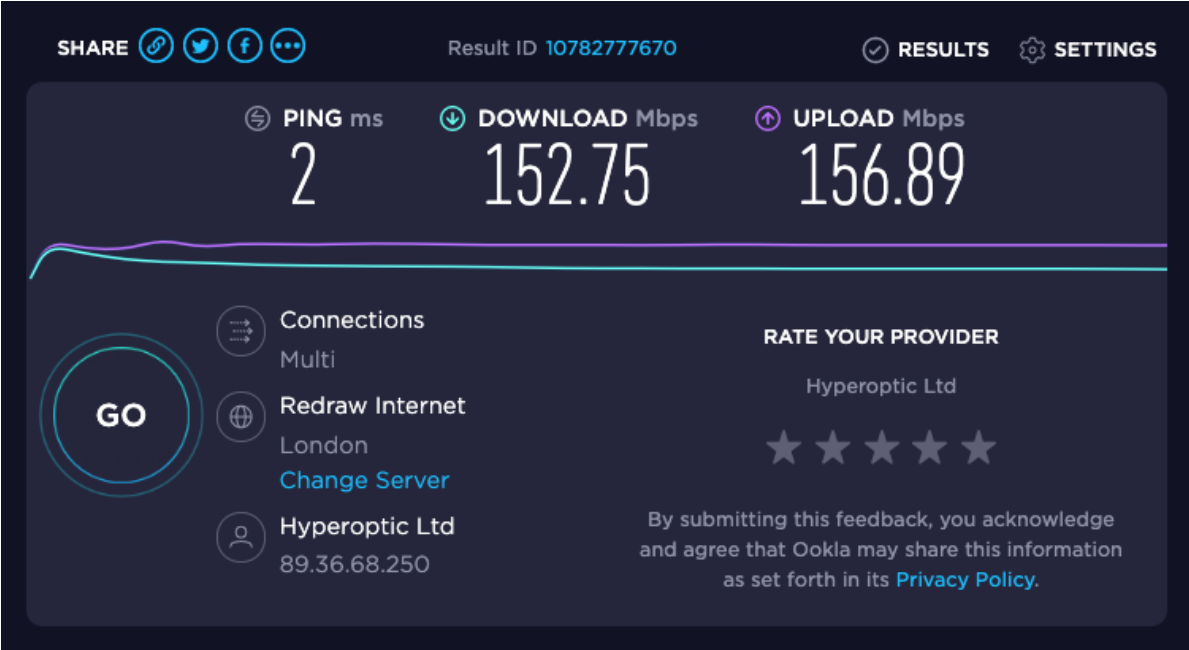
- Use a platform that your community use often, or are able to adapt to quickly
- A small group may prefer Zoom where it's more private and easier to directly interact
- A Carol service could be broadcast on a social media platform

Livestream set up



Connection

Speedtest.net



Signalchecker.co.uk

RM2 6DD Mobile Signal Result

		Voice	3G	4G	5G	
Three	Indoor	✓	✓	✓	5G AREA	See Coverage Map
	Outdoor	✓	✓	✓		
O2	Indoor	✓	✓	✓	✗	See Coverage Map
	Outdoor	✓	✓	✓		
EE	Indoor	✓	✓	✓	5G AREA	See Coverage Map
	Outdoor	✓	✓	✓		
Vodafone	Indoor	✓	✓	✓	✗	See Coverage Map
	Outdoor	✓	✓	✓		

✓ Good coverage ○ You may experience problems ✗ No coverage 5G AREA Some 5G availability

OBS File Edit View Profile Scene Collection Tools Help

Registered to: REGENERATION CHURCH

Clear All Slides BKGs Logo Video/Image Audio Stage Msg Clocks Messages New Editor Bibles PCO Live Scheduler Telestrator Template Format Output Volume

Malachi 4:2-6 (NIV)

1. [Malachi 4:2-6] Malachi 4:2 (NIV)

2. Malachi 4:3 (NIV)

3. Malachi 4:4 (NIV)

4. Malachi 4:5 (NIV)

5. Malachi 4:6 (NIV)

Library the lion 4 Results

Library

The Lion and The Lamb Song Today

How Great Is Our God Song 08/09/2019

Mighty Fortress Song 20/05/2018

Living Hope Song 22/11/2020

Playlist Contiguous

Service

- Ephesians 1,18 (NLT)
- Genesis 15,12-14 (NLT)
- Malachi 4,2-6 (NIV)
- Galatians 3,13 (NLT)
- Luke 2,8-20 (NLT)
- We must accept finite disap...
- Romans 5,1-5 (NLT)
- 1 Peter 1,3-4 (ESV)
- 1 Peter 1,13 (MSG)
- Romans 15,13 (NIV)

Worship

Don't Touch

Don't Delete

Keynotes

Video/Image

Sort Manually

4 Items

VIDEO-20...

VIDEO-20...

VIDEO-20...

Life Cente...

OBS 26.0.2 (mac) - Profile: regen Church Live Stream - Scenes: regen - Garden Walls Stream

Malachi 4:2-6 (NIV)

But for you who reverence my name, the sun of righteousness will rise with healing in its rays. And you will go out and frolic like well-fed calves.

hope has a name

No source selected

Scenes

- ProPresenter
- Worship Split
- Main Camera

Sources

- Black Mag
- ProPreser
- BlackMagi
- ProPreser
- Hope-Has

Audio Mixer

BlackMagic Audio -22.3 d

Mic/Aux -13.2 d

Scene Transitions

Controls

Stop Streaming

Start Recording

Studio Mode

Settings

Exit

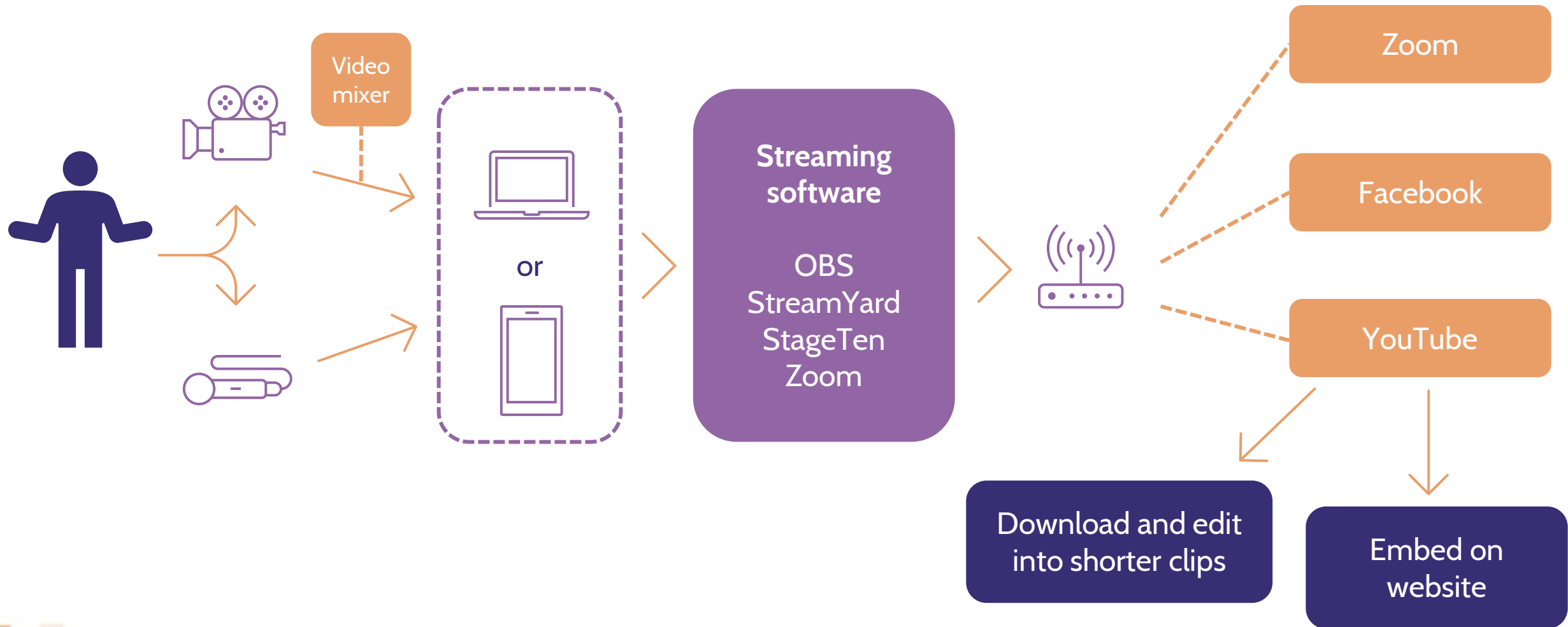
Dropped Frames 0 (0.0%) LIVE: 00:27:06 REC: 00:00:00 CPU: 18.7%, 30.00 fps kb/s: 3518

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Livestream set up



Licences for live-streaming music

Zoom

Public events:
PRS limited online
music licence

Private gatherings:
No licence required
i.e prayer meeting, small
group

Social media

**Streaming to Facebook,
Twitter, YouTube or
Instagram:**

Licence required such as
CCLI streaming licence
or One Licence

Website

**Video directly uploaded
to the website:**
PRS limited online
music licence

**Embedding video from
YouTube:** Licence
required such as per
social media

Music from the Resource Hub

CCLI streaming licence
and credit as per the
agreement on the
Resource Hub

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