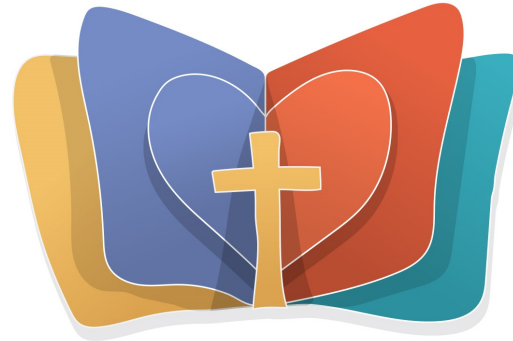


#LIVE LENT



God's Story
Our Story

**Resources for churches for Lent 2021
– and how to use these locally
Amaris Cole and Sandra Millar**

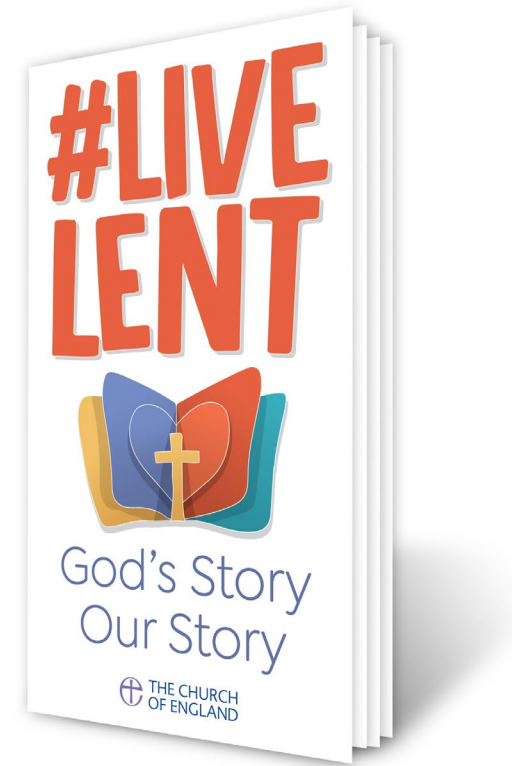
#LIVE LENT



God's Story
Our Story

Lent 2021

- Core reflections and youth reflections:
 - Daily throughout Lent
 - Youth reflections towards Easter on YouTube
- Printed and online materials
- Online services throughout Lent – BSL interpretation and subtitles
- Free content for churches to reuse
- Prayers and other social media content



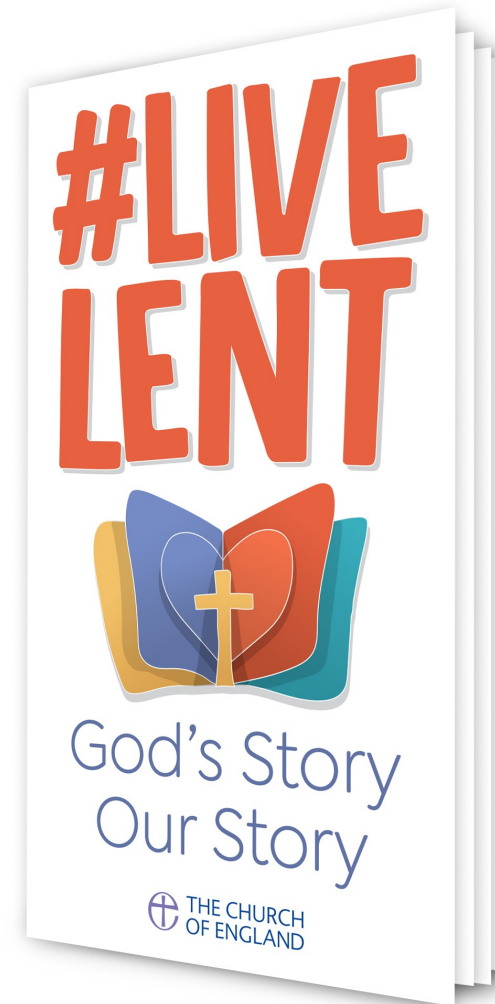
#LIVE LENT



God's Story
Our Story

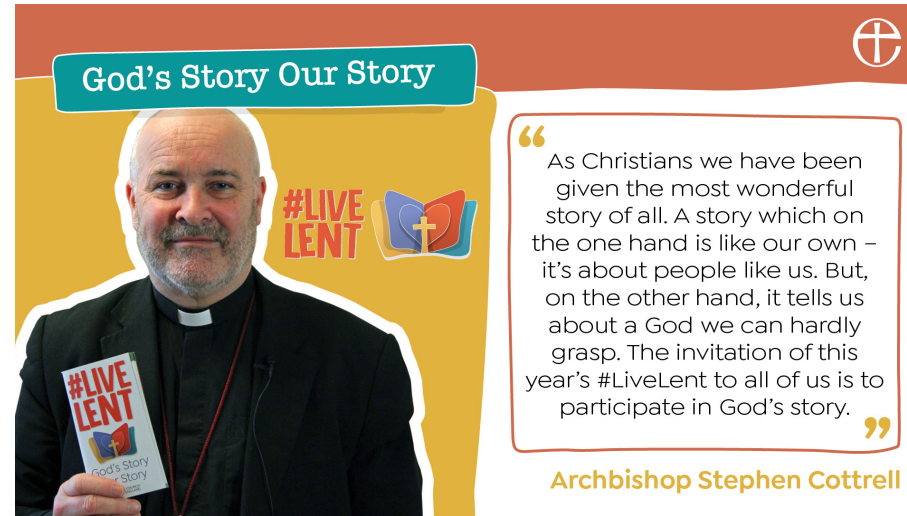
Printed materials from Church House Publishing

- Based on the Archbishop of Canterbury's Lent book, written by Hannah Steele
- Invites each of us to reflect on our own story of God and how we might share it through our everyday lives as part of our Christian witness.
- Order today from chpublishing.co.uk
- Available individually or in packs of 10 or 50



Social media activities

- Services and cut-downs
- Filters on Instagram
- Reflections
- Explainer animations
- Prayers
- Bible verses
- Youth reflections
- Family activities
- Join the #LiveLent resolution campaign on 10 Feb
- And more!



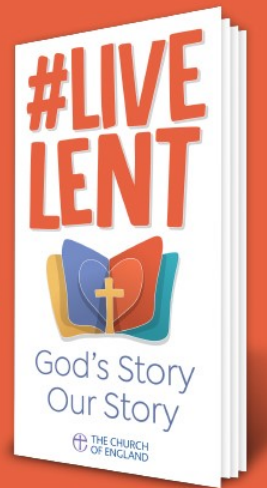
Archbishop Stephen Cottrell



***"#LiveLent
invites all
of us to
participate
in God's
story."***

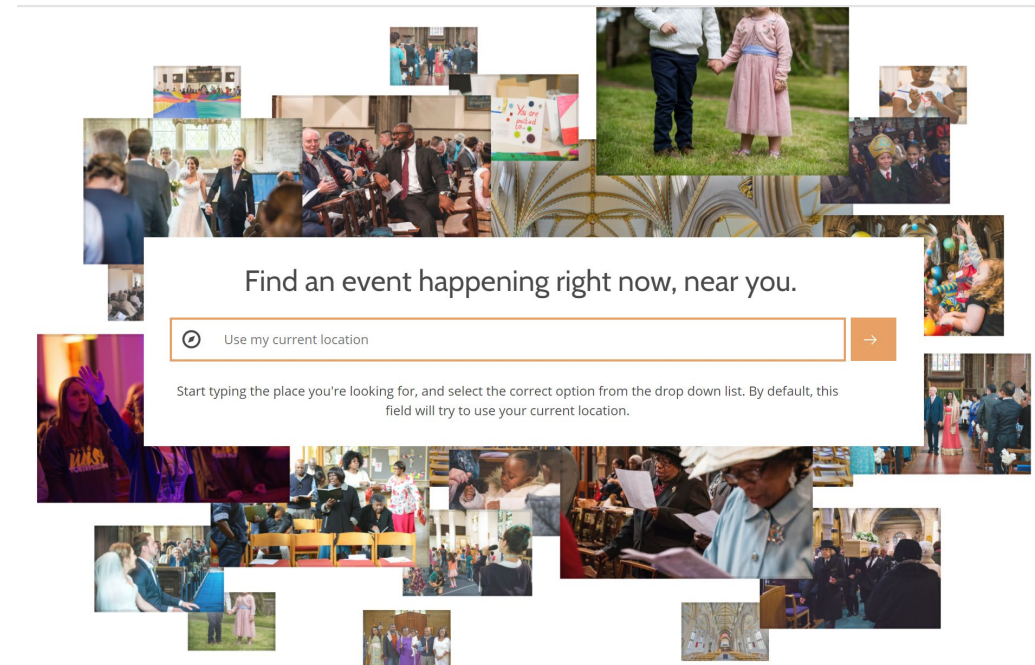
**ARCHBISHOPS JUSTIN WELBY
AND STEPHEN COTTRELL**

 **CHURCH HOUSE
PUBLISHING**



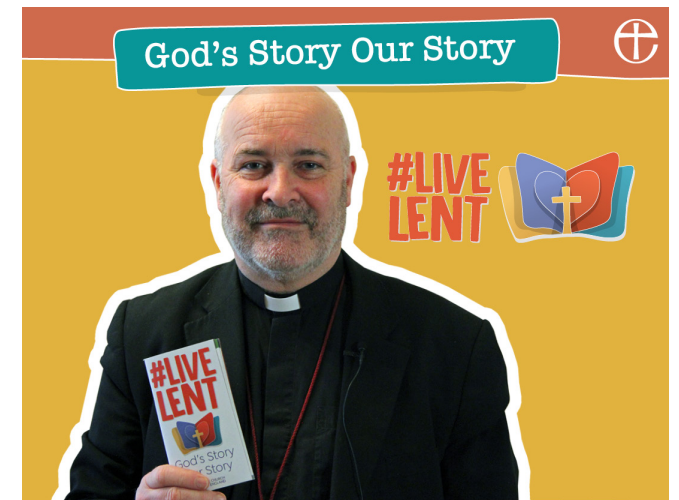
ACHurchNearYou.com resources for church leaders

- AChurchNearYou.com Resource Hub will host lots of free resources:
 - Logos
 - Customisable videos and images
 - Image library
 - Downloadable templates
 - Lent hymns – coming soon
 - Orders of service templates.
- Please join the 19,000 lay and ordained leaders who have:
 - Claimed their church pages
 - Added online and in person services and events.
- **The site received more than 77 million page views in 2020.**



How will we make content available?

- Reflections:
 - Printed booklet
 - Android and Apple app
 - Social media
 - Email
 - Smart speakers
 - Audio
 - Daily Hope.
- Online services on YouTube, Facebook and smart speaker apps.



“As Christians we have been given the most wonderful story of all. A story which on the one hand is like our own – it's about people like us. But, on the other hand, it tells us about a God we can hardly grasp. The invitation of this year's #LiveLent to all of us is to participate in God's story.”

Archbishop Stephen Cottrell

Find out more cofe.io/LiveLent21



Engaging with Lent 2021

Core intentions:

- **Confidence** – we have a message
- **Affirmation** – you are doing a great job
- **Reassurance** – you can do this
- **Art of the possible** –
- **Becoming “memory makers”**



Who: depth and reach

- Those already on a known faith journey
- Those in the wider community
- Parents, children, teens
- Home, work
- Bereaved people
- Themes – thinking differently



Spaces: outdoors and indoors

- Prayer spaces
- Familiar yet different
- Trails and hunts
- Windows and walks
- To the people..
- Multi-media echoes



Spaces: domestic

- On-line ...
- Broadcast – audio/TV/phone
- Prayer in the home/work
- Activity in the home/work
- Shared moments
- Letter-box post



 THE CHURCH
OF ENGLAND
EVANGELISM & DISCIPLESHIP



Tuesday, Wednesday.. Lent and beyond

- Pancakes, parties and love
- Ashes and serving
- Mother's Day memories
- National Day of Reflection
- Lent: days and/or weeks

reflections and actions

words, walks and willingness



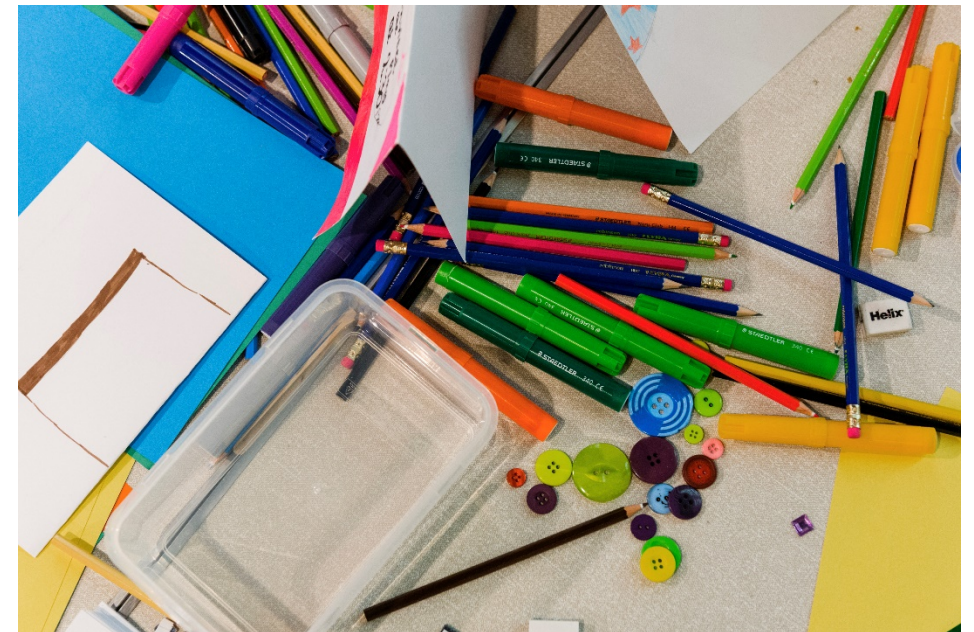
Holy Week, Easter:

- Community connections
- Balancing messages
- Creativity
- Flexibility
- It's a season not just a day..



Communication:

- Where and how?
- What: Information
- Invitation
- Continuing - relationship



Next webinar

11th February 2.00pm

Holy Week and Easter: whether you have plans in place or are still thinking, this webinar will share thoughts and explore practicalities to help share the Good News of Easter in our communities.

