

Hybrid Life Events: Welcome to this webinar

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Life events:

- ▣ Christenings
- ▣ Weddings
- ▣ Funerals
- ▣ Bereavement

On the day

For information

For support



Impact:

- ▣ **Close contacts:** People we talk and plan with

Time, listening, sharing, shaping , caring

Feel close to the church -

- ▣ **Wide contacts:** people who attend

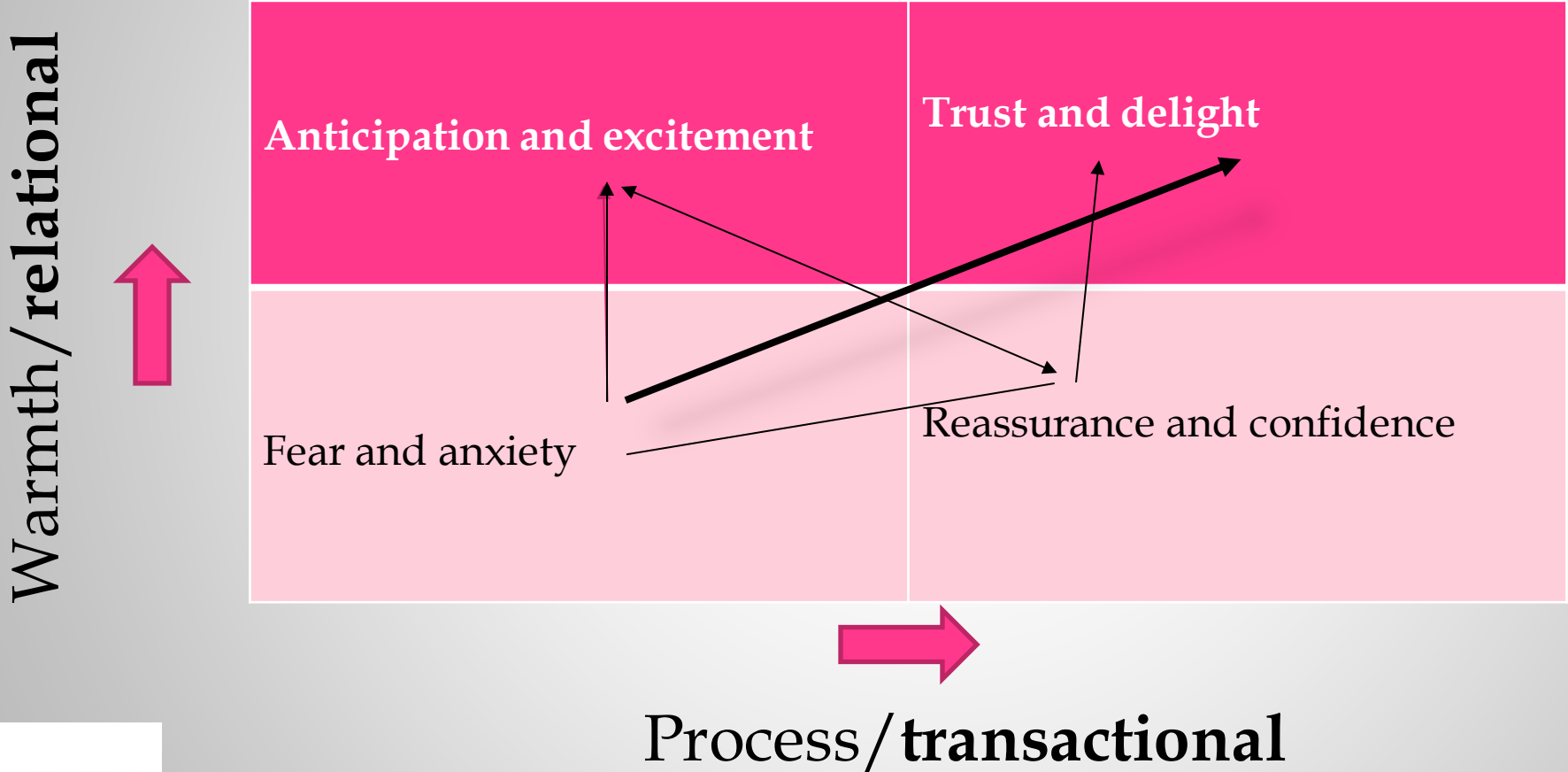
experience, awareness, memory

15 million each year

52% of adult population



Meeting people:



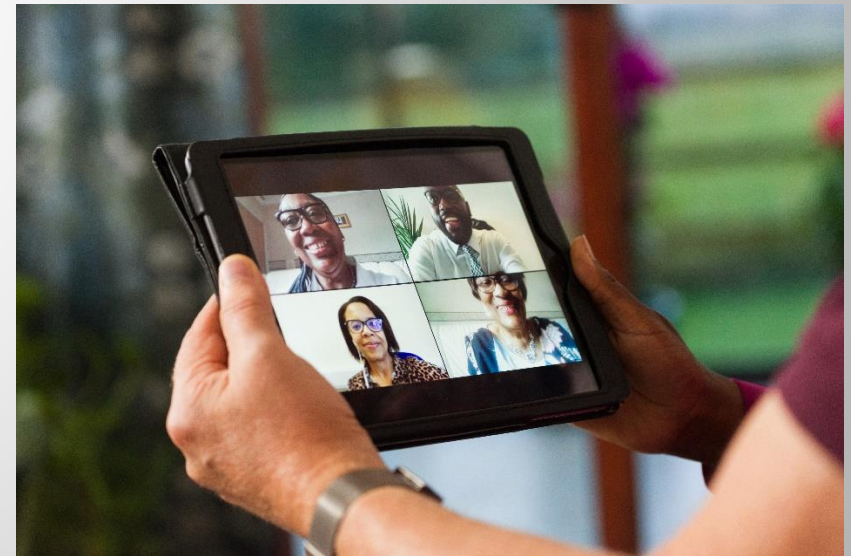
On the day:

Live streaming: 40% said the funeral was live-streamed

Sharing stories

- ▣ 58% watched live
- ▣ 27% watched later

'Where we normally see only a handful of people choosing to watch a service online, we now often have hundreds of mourners logging on for each funeral.' [Obitus]



Taking part at home:

- ▣ Welcome and warmth
- ▣ Reflection
- ▣ Light-a-candle
- ▣ Prayer cards/ideas
- ▣ Contact info
- ▣ Making memories



Live-streaming next:

- ▣ Normative experience
- ▣ Allows others to join/attend
location, access, time
Individual or communal
- ▣ People can 'watch again'
- ▣ Remembering a person/event



Before the day:

For **practical** help and ideas:

- ▣ websites
- ▣ Social media - Instagram weddings stories
- ▣ virtual gatherings

Just where to start on the journey of accepting the inevitable and first steps to take in preparation.



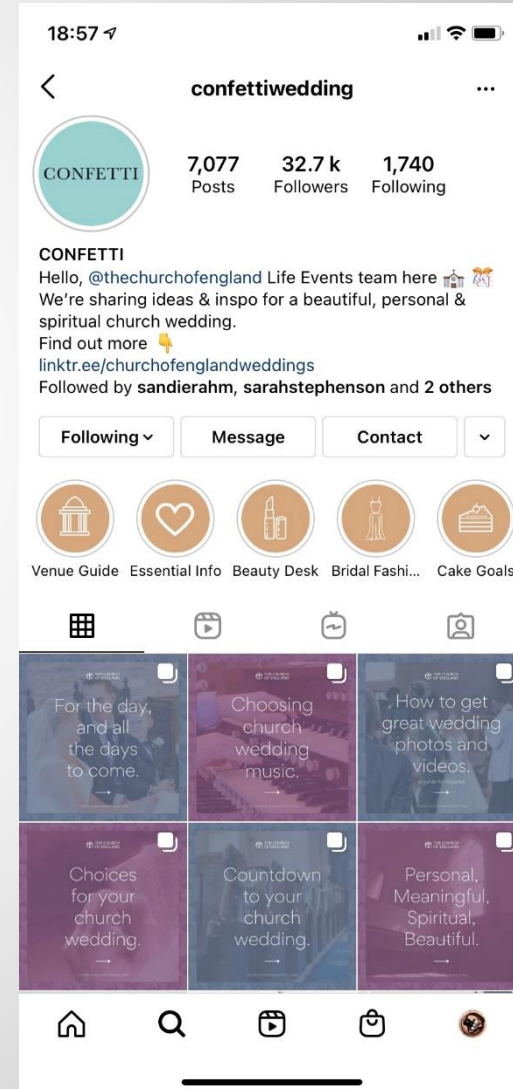
Social media

Where and why

Content

Stories matter

Tags/likes



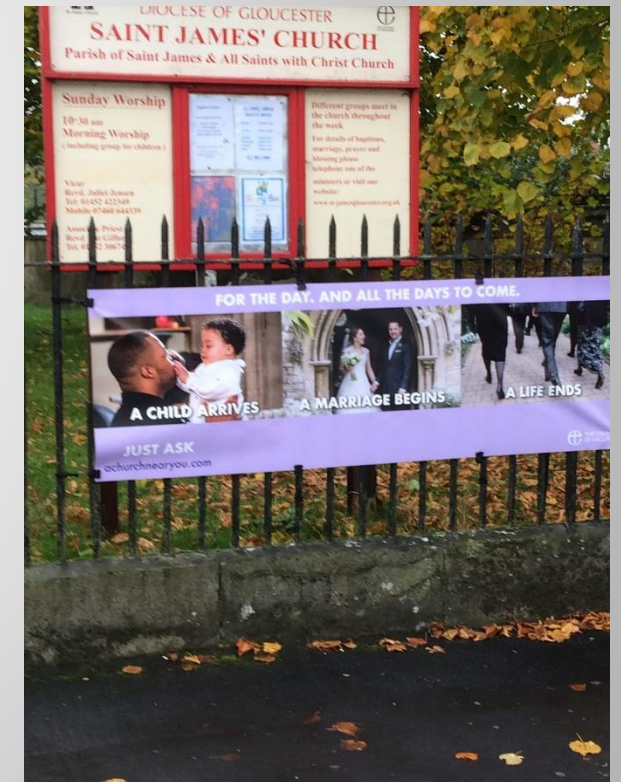
Publicity:

A campaign to tell people:

In our communities

In our buildings

Banners, information and more.



Finding support:

Bereavement: 44% would go on-line
Groups – structured/unstructured

lossandhope.org

Family life: e-newsletter

How grieving will make you feel, when it gets better, how to remember someone with a smile.

What happens when we die?



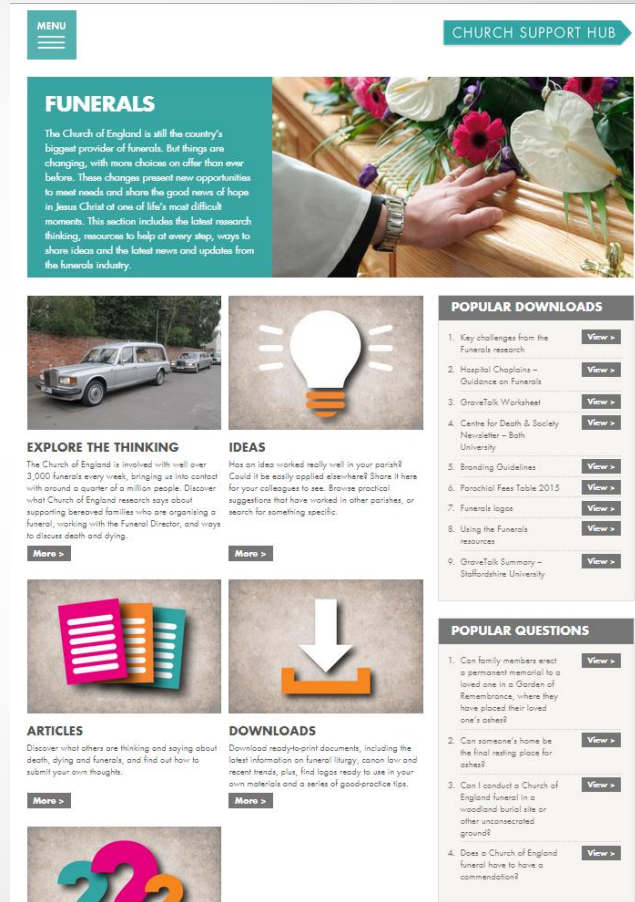
Hybrid life events:

- ▣ Important reach
- ▣ Make sure we say who we are
- ▣ Good website information
- ▣ Tell stories
- ▣ Link spaces and places



ChurchSupportHub

- Information
- Insights
- Ideas
- Downloads



The screenshot displays the Church Support Hub website. At the top, there is a 'MENU' icon on the left and 'CHURCH SUPPORT HUB' on the right. The main content area features a large 'FUNERALS' section with a teal background and a photograph of hands resting on a wooden casket. Below this, there are four columns of content: 'EXPLORE THE THINKING' with a car image, 'IDEAS' with a lightbulb icon, 'ARTICLES' with a book icon, and 'DOWNLOADS' with a download arrow icon. To the right of these columns are two vertical lists: 'POPULAR DOWNLOADS' and 'POPULAR QUESTIONS', each with a list of items and 'View >' buttons. The bottom of the page shows a partial view of a colorful graphic with the number '222'.

Questions

