



Get your [AChurchNearYou.com](https://www.achurchnearyou.com)
page ready for Christmas
Turn on subtitles in your Zoom menu

**At the heart
of Christmas**



A Church Near You at Christmas

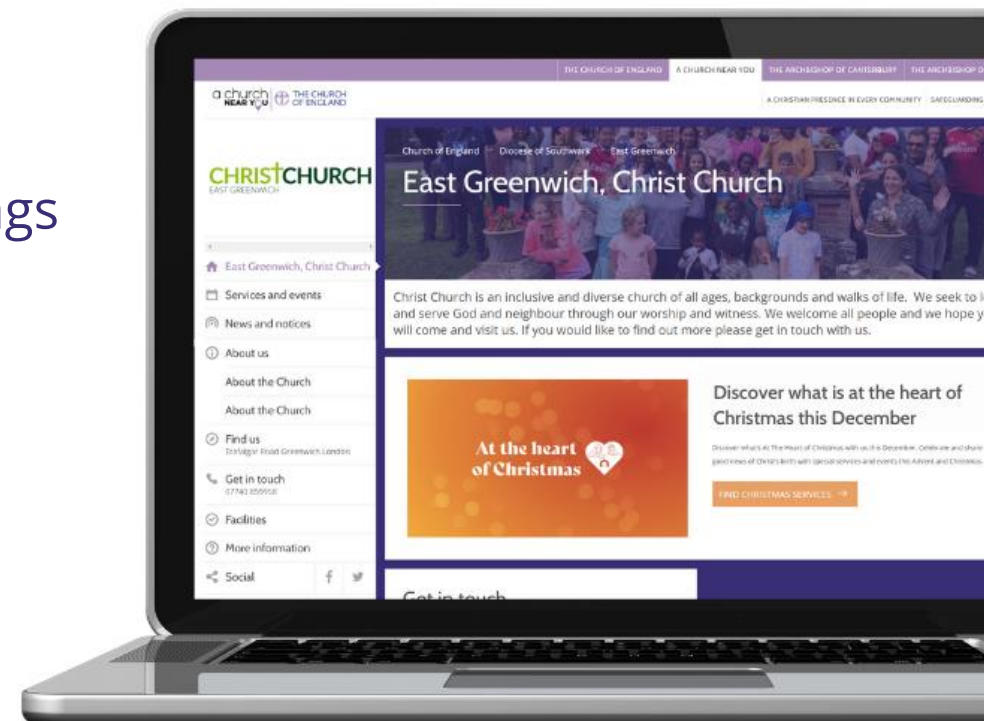
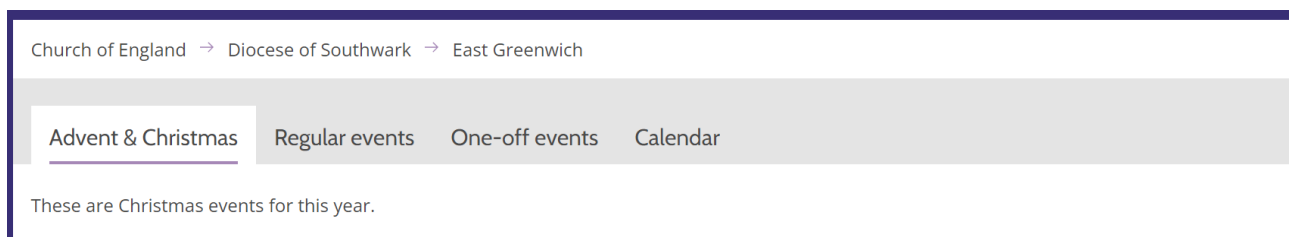
- **Busiest time of the year** on the site
- **72 Hours** before Christmas it reaches its peak in traffic
- A resource for churches providing a **free website**
- A resource for members of the public to find their **local worshipping community**
- A resource for the national team so that **we can invite people nationally to find a church**

In this webinar we'll cover:

- The Christmas launch on ACNY
- The resources available in the Resource Hub
- Three essential updates to make before Advent and Christmas begins
- New features

Christmas launch on your page

- New section on your **homepage**
- **Link to your events** which have used the Christmas tags + 24/25 Dec
- Events page will have new section for **Advent and Christmas events**



Christmas launch nationally

- Advent and Christmas events **map**
- Link to all **events nationally**
- Used in our national communications to invite people to find their **local worshipping communities**



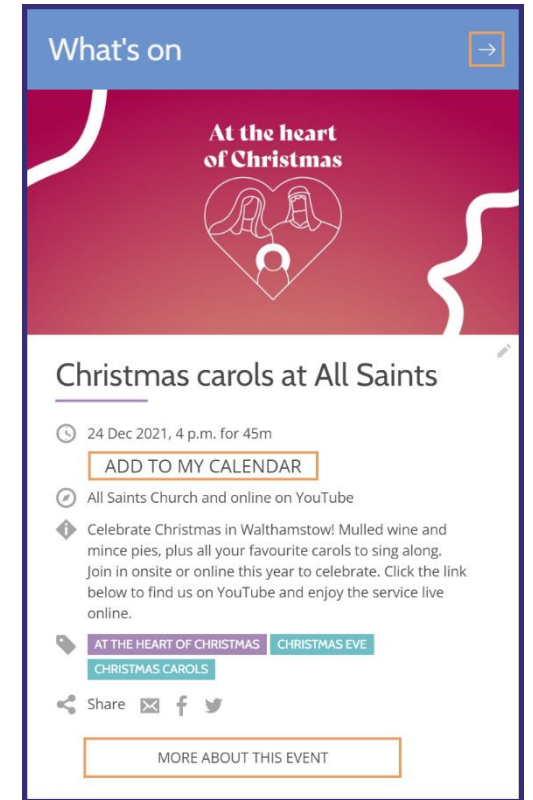
ACNY Resource Hub – free digital downloads

Available to editors on **AChurchNearYou.com Resource Hub**

Includes:

- Free music
- Digital downloads
- Free stock photography
- Presentation backgrounds
- Social media graphics to customise
- Cover images
- Free stock photography

Editor login: <https://www.achurchnearyou.com/hub/>



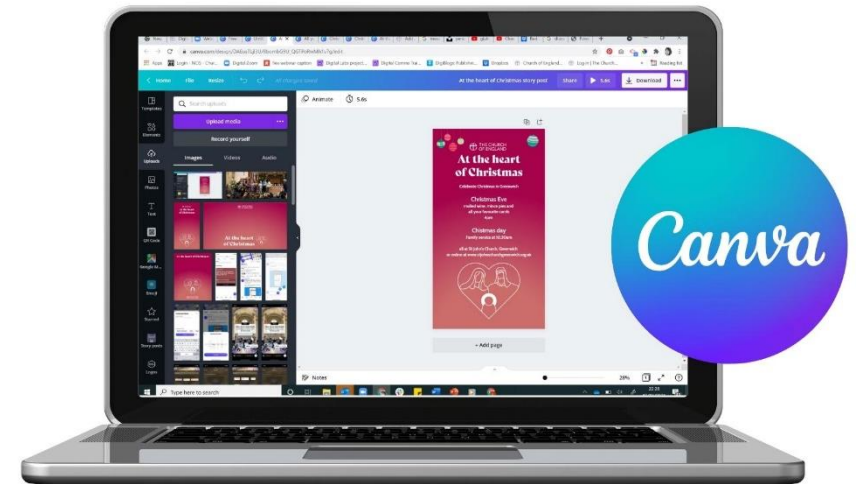
Personalise the resources

Open a free Canva account

Create a Canva account  <https://www.canva.com/signup>

Canva for non-profits  <https://www.canva.com/canva-for-nonprofits/>

Canva for church **Facebook group**  <https://www.facebook.com/groups/CanvaForChurch>

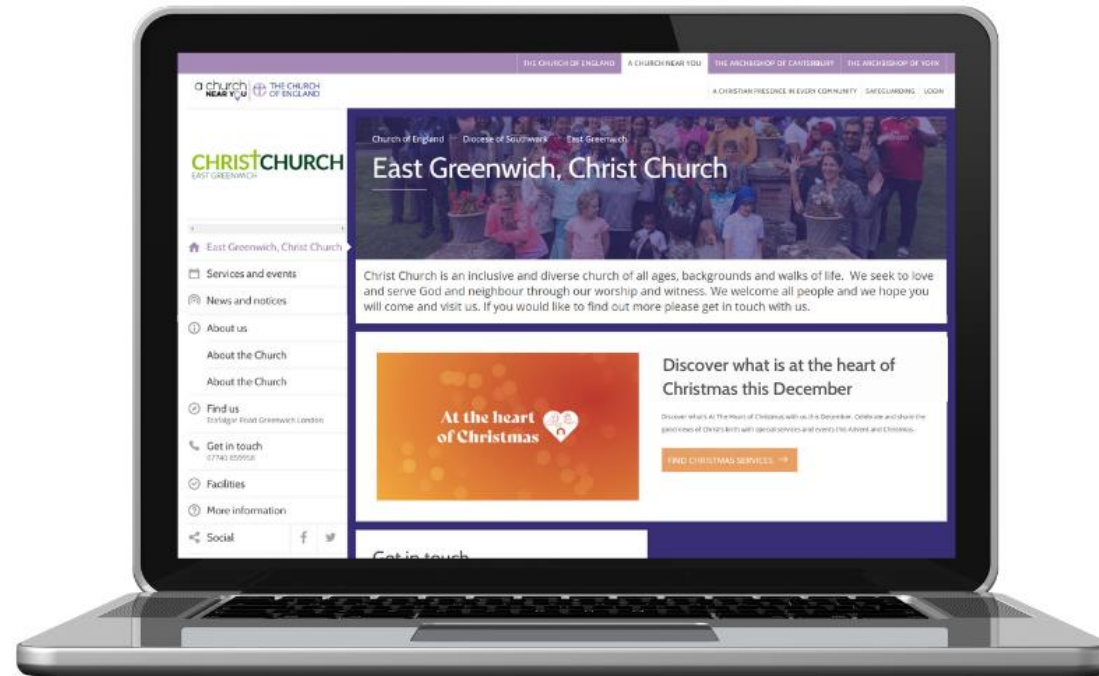


AChurchNearYou.com video and social media generator – coming soon!

Become an editor for your church on A Church Near You  <https://achurchnearyou.zendesk.com/hc/en-us/articles/360008013638-How-to-become-an-approved-Editor-of-a-church>

Access the Resource Hub  <https://achurchnearyou.zendesk.com/hc/en-us/articles/360018780734-Using-The-Resource-Hub>

Three essential updates to help you welcome new guests along this Advent and Christmas



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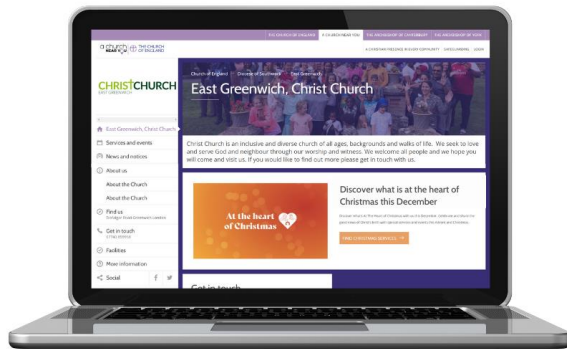


THE CHURCH
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1. Use your homepage to welcome new guests

Edit your homepage: in the left-hand menu click on the pencil beside your church name

- **Personalise** your welcome message
- **Highlight a Christmas event** in the **'What's on'** panel
- **Add a news article** in the **'News'** panel with a message for new guest



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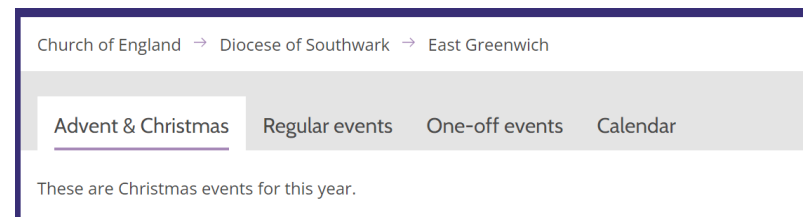
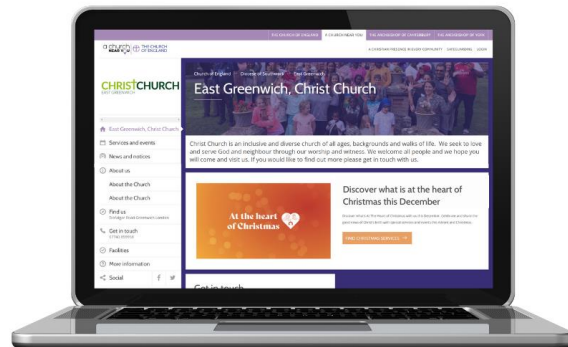


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2. Add Advent Christmas services and events

Go to **Services and Events** in the left-hand menu click + to add a new event

- Events on the **24/25 December** and those that use the **Christmas tags** will be added to your Christmas events tab and linked from your homepage
- [!\[\]\(95b42f0077faf7439a26242a54e021ec_img.jpg\) Learn how to create and edit events here.](#)



Christmas Tags

Christmas carols
Christingle
Christmas eve
Christmas
Crib/nativity

AtTheHeartOfChristmas

Midnight mass
Mince pies
Mulled wine
Advent

3. Update your pages

New visitors may explore the rest of your site so check content is up-to date

- Contact details can be edited on the **'Get in touch'** page
- Add **new or edit pages** from the left-hand menu
- **Add a video into a page** (embed) by adding a YouTube or Vimeo link into the box marked **video URL**



🏠 All Saints Church	✎
📅 Services and events	+ ✎
🕒 Service register	
📢 News and notices	+ ✎
📄 About us	✎
🛡️ Safeguarding at All Saints	✎
🍽️ Wednesday lunch club	✎
👶 Children and Young People	✎
🎒 After School Club	✎
🕯️ The Blessing of the Light	✎
➕ Add a page	✎
📍 Find us	✎
📞 Get in touch 0121 464 7600	✎
🏠 Facilities	✎
❓ More information	



Video URL 4/6

Please enter Vimeo or Youtube URL, eg. <https://vimeo.com/282462238> or <https://youtu.be/0Kqas6gojgg>

Updates and new features

- **Reducing spam** to your A Church Near You inbox
- **Expanded music** collection
- **Life events diary** integration <https://lifeeventsdiary.org/acny-integration>
- **Give a little** integration
-  [Read about all these updates here](#)
-  [Learn how to set-up online giving here](#)

Tools and websites

AChurchNearYou.com Resource Hub

Content Scheduling: Facebook Creator Studio, Hootsuite, Planoly, Later,

Content Creation: Canva, InShot, PicsArt, Over, Unfold

Free Stock Images and videos: Unsplash, Pexels, Pixabay, Mixkit

Photo editor apps: Canva, VSCO, Instasize

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