GENEROS TY WEEK NEWS 2022

25TH SEPTEMBER - 2 OCTOBER

"But since you excel in everything—in faith, in speech, in knowledge, in complete earnestness and in the love we have kindled in you —see that you also excel in this grace of giving." **2** Corinthians 8:7

WELCOME.....

TO THE FIRST GENEROSITY WEEK UPDATE!

This is a new initiative to help us share and be inspired by one another. Here's what you can expect:

- There will only be ten issues that's one a week up to (and including) Generosity Week.
- It'll only ever be one side of A4 and it'll hit your inbox every Wednesday.
- Its sole purpose is to inspire and support you in promoting generosity in your networks.
- Please feel free to share as widely as you like.

The How to Run a Generosity Week webinar with Trevor Marshall from the National Team and Joanne Christie from Newcastle took place on 26/7. Don't worry if you missed it as you can watch the recording here.



HERE'S AN IDEA.....

Every week we'll be highlighting the creative ways Giving teams are tailoring Generosity Week to their Diocese. If you've done something you want to tell others about, do email us (see below).

Carlisle Diocese has written a **template letter and booklet** that church leaders can personalise and give to their congregations. It helps them to look at their finances and to see the need for increased generosity.

Still in production, Liverpool Diocese has made short films of local people talking about how generosity has changed their life. It's often more motivating for people in an area to hear local accents and see familiar places. And with smartphone cameras being so good, you don't need to be a Hollywood studio to make something that works.

Work with your Bishops. Several Dioceses have launched Generosity Week with words from their Bishop. You can watch the Acting Bishop of Newcastle give a 2 minute talk on the theology of generosity, along with an encouragement for parishes to take part in Generosity Week.

Make it bitesize. There is a wealth of resources to suit every tradition and setting. To help churches navigate, York Diocese has created Five Easy Steps. This is perfect for when churches in an area are convinced that Generosity Week is a great idea and are ready to take part.



RESOURCE OF THE WEEK

Wondering where to start? Walk through the Resources sequences everything in a really clear way so that you can pick and choose as it suits you. Start with ways of getting the Generosity Week message out there – with a flyer, a video, email signatures, a branded Powerpoint presentation – the choice is yours. Next is a series of eight podcasts from a variety of speakers. There are also reflections and suggestions of simple things individuals can do to bring generosity to life. Then there are children's resources, as well as ways to engage the wider community in acts of generosity. These are followed by prayers and service content and lastly there are suggestions for what to do next.

Have you got something you'd like to share? Email annie.rey@churchofengland.org See all the resources at Generosity Week | The Church of England