

# Heritage 2033

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# Our new strategy and priorities

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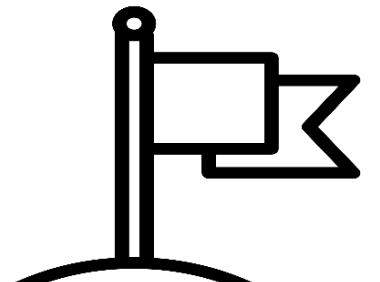




We launched our new Strategy on 2 March, setting out our strategic direction for the next 10 years, grounded on stakeholder and sector input.

2023/24 is a transition year: moving from current framework to *Heritage 2033*

Mix of new priorities and key areas of continuity. We remain a UK-wide funder, spanning the full diversity of heritage offering flexible levels for project funding, within policy directions from UK Governments.





## Heritage 2033 vision

**As the largest funder for the UK's heritage, our vision is for heritage to be valued, cared for and sustained for everyone, now and in the future.**





# Why we launched a new strategy

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- Our new strategy will be a strong asset to support organisations working with heritage
- Creating a 10-year vision to help navigate through uncertainty
- Responding to the impact of COVID-19
- Addressing societal changes: climate change and cost of living crises



# How feedback shaped the strategy

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- Over 4,000 stakeholders and members of the public shared their views on heritage and our future direction.
- Research agency, Britain Thinks, were commissioned to examine public and stakeholder views and priorities.
- All of this informed our new strategy – including our new four investment principles.





### **Saving heritage**

- Improved condition and understanding of heritage
- Reduced amount of 'heritage at risk'
- Delivered transformational long-term projects
- Made digital heritage more accessible

### **Protecting the environment**

- Put landscapes and habitats into recovery
  - Increased understanding of and connection to nature
- Reduced the negative environmental impact of our funding portfolio
- Improved heritage's ability to adapt to climate change

**Our investment principles and what we'll achieve by 2033:**

### **Organisational sustainability**

- Increased organisations' commercial and governance capabilities
- Developed skills and capacity across heritage
- Embedded resilience in projects we fund
- Strengthened heritage's contribution to local economies

### **Inclusion, access and participation**

- Increased diversity of heritage workforces and audiences
  - Reduced barriers for people under-served by heritage
- Enabled more people's heritage to be recognised
- Championed digital technology to improve access



# Our Approach

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- Our successful **open programmes** will continue with devolved decision-making, using the local knowledge and expertise of our committees in the English areas and nations.
- The current upper level for **Delegated Officer decision-making** of £250k will remain the same for the duration of the first three-year delivery plan.
- We have announced that the **upper grant threshold is now £10 million**.
- Successful delivery will require **partnerships** that combine resources and expertise to create investments with greater impact.
- A focus on **place, landscape and nature, heritage in need**, and responding to **opportunities and emergencies**.



## Strategic initiatives with initial proposals



Place including urban green  
spaces

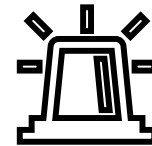


Integrated approach to  
landscapes

## Strategic initiatives under development



Heritage in need



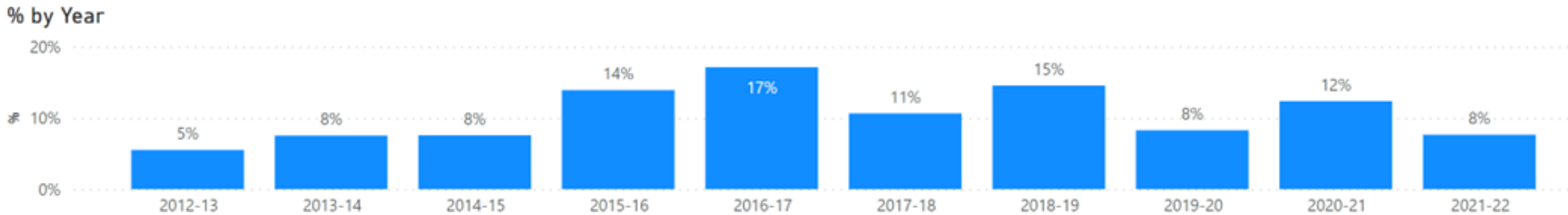
Acquisitions, opportunities  
and emergencies







## Places of Worship: funding context



- National Lottery Heritage Fund has invested over £1 billion in places of worship heritage since 1994
- 10-15% of the lottery money we distribute goes to PoW projects every year



# St John's, Worksop, Notts



£247,000 grant includes Spire repair required to reduce heritage risk

Ecochurch investment:

- Local supply chains
- Community café focus on sustainability
- Community gardening space



# Bats In Churches



Holcombe Old Church, nr Radstock

£4 million+ partnership to trial and improve techniques to enable bats and church congregations to live together and share solutions.

Build up professional expertise and volunteer skills, over 600 volunteers engaged

bring together the expertise and dynamism of church communities and bat enthusiasts

New engagement: school visits and free e-learning course for church volunteers and staff.



- £1.7million awarded to the National Churches Trust
- Building on a Northern Ireland model
- Increased organisational capacity to care for heritage
- Increase organisational capacity and capability
- Share learning and resources

## Cherish: National Churches Trust







# Next steps

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## Timelines and next steps

- 2023/24 is a transition year:
  - New maximum grant threshold of £10 million: now live
  - Last applications £10,000 and £10 million under SFF: **November 2023**
  - Last applications for grants up to £10,000; **December 2023**
  - Applications for grants £10,000-£10 million reopening: **January 2024**
- For now: continue to apply with our current guidance and application forms
- Sign up to our newsletter to be the first to hear future updates
- Contact: Jacob Eliot, Head of Policy, [Jacob.eliot@heritagefund.org.uk](mailto:Jacob.eliot@heritagefund.org.uk)



A scenic landscape photograph of a mountain trail. Two hikers, one in a red jacket and one in a green jacket, are walking away from the camera on a rocky path. The background features steep, rocky mountainsides with patches of green grass under a blue sky with scattered clouds.

# Thank you!