

Legacy Special

Autumn 2023

Welcome!

Let's start with a quiz ... did you know:

- Church of England churchgoers are three times more likely to leave a legacy to a charity than to their church?
- And that only 15% of churchgoers report ever having been asked to consider leaving a gift to their church?*

If that surprises you, then this Legacy Special is for you. While appreciating that wills and their associations with death are not easy topics, there are still things you can do to make it easier for those who want to leave a legacy to do so. Read on for all the support we can offer you and get in touch (details below) if you'd like to discuss a legacy campaign.

*Anglican Giving Survey 2020



Active encouragement

If someone has left a legacy which has blessed your church and has got people thinking, our **Guide** gives PCCs practical steps to actively encourage legacies in the church. And for anyone who has said that they want to leave a legacy, it's useful to have copies of **Gifts of Faith, Hope and Love** which takes the reader through the whole process.

Raising awareness

You don't have to mention the W word ... there are lots of resources you can order in bulk (and costing nothing) to plant a seed in people's minds, or to give someone who is already considering a legacy a bit more guidance. **A4 posters, bookmarks** and a short leaflet called **How You Can Make a Lasting Gift to your Church** are all freely available. They can be placed wherever suits your building and remind people of the difference a legacy can make to the life of a church.

Making a Will

Making a will and keeping it updated is the only way to make sure a person's wishes are carried out after their death. But will writing is time-consuming and a bit awkward. To make it easier, the Church of England has **partnered with Farewill**, to offer a **free online will writing service** which you can do from home in less than 30 minutes. Although the hope is that people will consider leaving a gift to a church they love, there is no obligation.

Do legacies make a difference?

In a word yes! Read this story of the far-reaching changes a legacy made to a **church in South London**.