



Follow The Star  
CALM and BRIGHT

# Logo Variations



# Primary Colours

Dark Blue

Goldenrod



CALM and BRIGHT



**CMYK:** 99 / 70 / 30 / 16

**RGB:** 0 / 72 / 116

**Web:** #004874

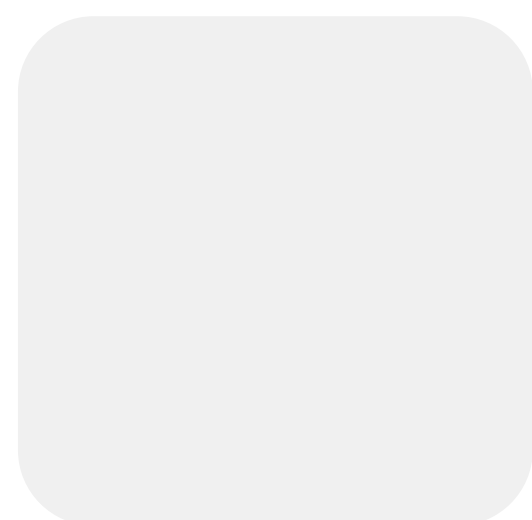
**CMYK:** 10 / 36 / 93 / 1

**RGB:** 231 / 170 / 34

**Web:** #E7AA22

## Secondary Colours

Light Grey



**CMYK:** 7 / 5 / 6 / 0  
**RGB:** 240 / 240 / 240  
**Web:** #f0f0f0

Light Goldenrod



**CMYK:** 0 / 19 / 53 / 0  
**RGB:** 255 / 213 / 138  
**Web:** #ffd58a

Forest Green



**CMYK:** 77 / 27 / 78 / 12  
**RGB:** 61 / 129 / 83  
**Web:** #3d8153

Vivid Red



**CMYK:** 8 / 96 / 93 / 1  
**RGB:** 231 / 33 / 31  
**Web:** #d6211e

# SWORDFISH

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789 (!@#£%&.,?;:)

# Headings Typeface

## New Order

Light

abcdefghijklmnopqrstvwxyz

ABCDEFGHIJKLMNPOQRSTUVWXYZ

0123456789 (!@#£%&.,?;:)

Medium

abcdefghijklmnopqrstvwxyz

ABCDEFGHIJKLMNPOQRSTUVWXYZ

0123456789 (!@#£%&.,?;:)

**Bold**

**abcdefghijklmnopqrstvwxyz**

**ABCDEFGHIJKLMNPOQRSTUVWXYZ**

**0123456789 (!@#£%&.,?;:)**

Free Alternative: [Montserrat](#)

## Body Typeface

# ITC Avant Garde Gothic Pro

Book

abcdefghijklmnopqrstuvxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789 (!@#£%&.,?;:)

Medium

abcdefghijklmnopqrstuvxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789 (!@#£%&.,?;:)

**Bold**

**abcdefghijklmnopqrstuvxyz**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**0123456789 (!@#£%&.,?;:)**

Free Alternative: [Poppins](#)

