

Living Hope Resources for Give A Little

Do you use Give A Little for contactless giving? If so, we have made some Living Hope themed templates that you can use for an app campaign during Lent and Easter. If you don't yet have Give A Little but want to create an account, please see our guidance on Parish Buying ([click here](#)).

There are two templates available that can be used for an app campaign:

- 'Plug-and-play': this means you can download the templates as image files and upload them straight into your Give A Little campaign. This is great if you're short on time or confidence in using Canva
- Editable: this template is available in Canva (a free-to-use online graphic design tool), which allows you to edit text to include a personalised giving message and your church's name. *Please note that you will need a Canva account in order to access, edit and download the template files*

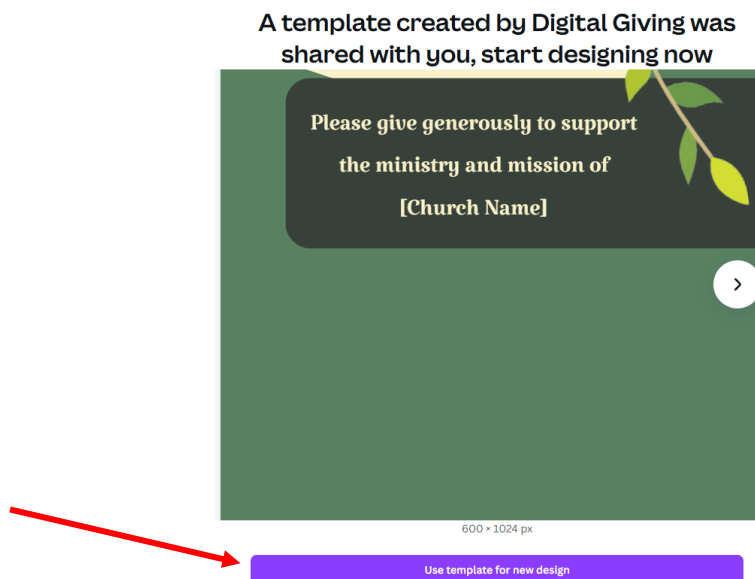
Both options offer templates for the donation screen and thank you screen.

1. Choose your template type

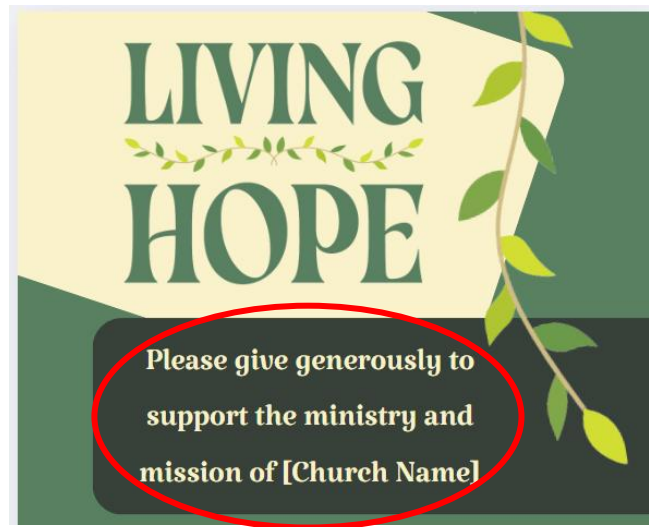
- To access the plug-and-play templates, see the 'downloadable resources' section of this page on the Church of England website ([click here](#)). Once you have downloaded the template files, skip to step 3
- To access the editable templates, [click here](#) for the donation screen and [here](#) for the thank you screen

2. Personalise the template files (skip if you are using the plug-and-play templates)

- Starting with the [donation screen template](#), once you click the link you will be met with the following screen. Click on the 'use template for new design' button



- There is a paragraph of text in a dark box on the first page. This is where you can add a message of your choice



- To edit the text, click into the text box and write your own message. The dark text box is sized specifically to work with the Give A Little donation options so please ensure your message fits inside that area. Feel free to edit the size of the font if your message does not fit in the assigned area
- Once you've finished editing, click on the white 'Share' button in the top right-hand corner of the webpage

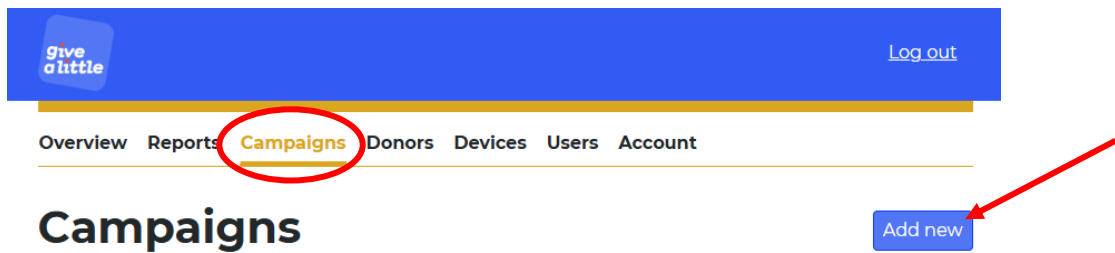


- Select the 'Download' option
- Choose the file type you would like to use
 - a. MP4 is a video file which will create a moving background on your device
 - b. JPG is an image file that will create a still background on your device
- Click the 'Download' button
- Then repeat the process above for the thank you screen template. This template file can be used as is, but you're also welcome to edit it if you prefer

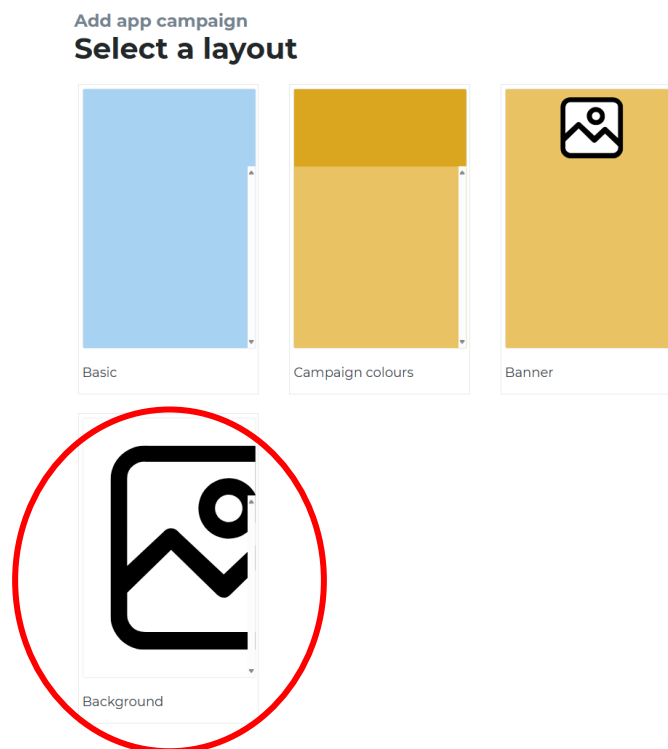
3. Setting up a campaign

- Log into your Give A Little account ([click here](#))
- Select 'Campaigns' tab in the menu

- Then click 'Add new' button



- Select 'App campaign' and then click the 'Next' button
- Choose the 'Background' option



- Click 'Choose File' and select your donation screen file first (probably in your downloads folder)
- Leave 'Heading', 'Message' and 'Primary colour' boxes empty
- Fill in your accent colour as either **D4a5ab** for pink or **374039** for dark green depending on your preference. The accent colour will change the colour of the donate buttons on the following page

Add app campaign Campaign details

Background

Living Hope LentEaster Campaign - P&P.mp4

Upload complete

File uploaded [Download](#) [Remove](#)

Heading

30 characters remaining

Message

70 characters remaining

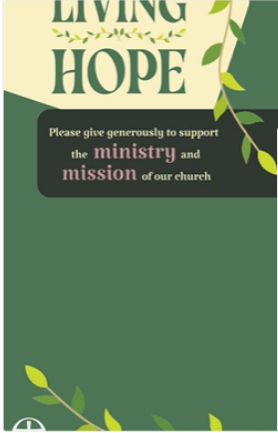
Primary colour

#

Accent colour

#

[Cancel](#) [Next](#)



- Enter 3 donation options of your choice (please only enter 3 as the design is based around 3 donation options)
- Ensure the 'Allow other donation amounts' is toggled to on (so it looks as below)
- Select 'Middle' as the button position
- Click the 'Next' button

Add app campaign Donor options

Donation amounts

£ [Remove](#)

£ [Remove](#)

£ [Remove](#)

[Add another](#)

Allow other donation amounts


Button position

Top

Middle

Bottom

[Cancel](#) [Next](#)



- You will be asked whether your campaign is eligible for Gift Aid

- Select either Yes or No depending on your context.
 - If yes, on the following page, select whether you would like to capture new Gift Aid declarations or not
 - Under 'Advanced Gift Aid options' you can choose to turn on 'Over 30 only' and 'Later only'.
 - Over 30 only means the declaration screen will only be shown for donations over £30. Any donations under £30 will automatically claim Gift Aid.
 - Later Only means the declaration screen won't be shown at the time of the donation, but the donor will be given the option to be sent an email to complete it later.
- You will be offered the choice to 'Offer contact opt-in' and 'Offer receipt'. The contact opt-in allows people to provide an email address for you to e.g., add them to a mailing list. The 'offer receipt' options means that at the end of the donation process, the donor will be asked if they will like to receive an email receipt for the donation (if they say yes, this will be automated by Give A Little). Toggle these options on or off based on your preference
- Remove any text in the 'Thank you message' box
- Click the 'Choose file' button and select the thank you page file (again, probably in your downloads folder)
- Click 'Next button'

Add app campaign

Thank you screen

Thank you message

80 characters remaining

Thank you position

- Top
- Middle
- Bottom

Thank you background

Living Hope LentEaster Campaign Thank You.mp4

Upload complete

File uploaded

[Download](#)

[Remove](#)

[Cancel](#)

[Next](#)



- Name your campaign

- Click the 'Save' button

4. Load your campaign

Your campaign is now ready to use! Once logged into the Give A Little app, swipe from the left to access the menu, select 'Campaigns', and select your new campaign to start fundraising.